



CORAL GABLES COMMUNITY RECREATION MASTER PLAN

VISIONING WORKSHOP - OCTOBER 23, 2019

The image features a list of five steps overlaid on a background of a grassy field and trees. The steps are numbered 1 through 5, each in a white box on the left, followed by a blue bar containing the step name in white capital letters. The background shows a lush green lawn in the foreground, with a dense line of trees and foliage in the mid-ground. The sky is bright and clear.

1

PURPOSE

2

RESEARCH

3

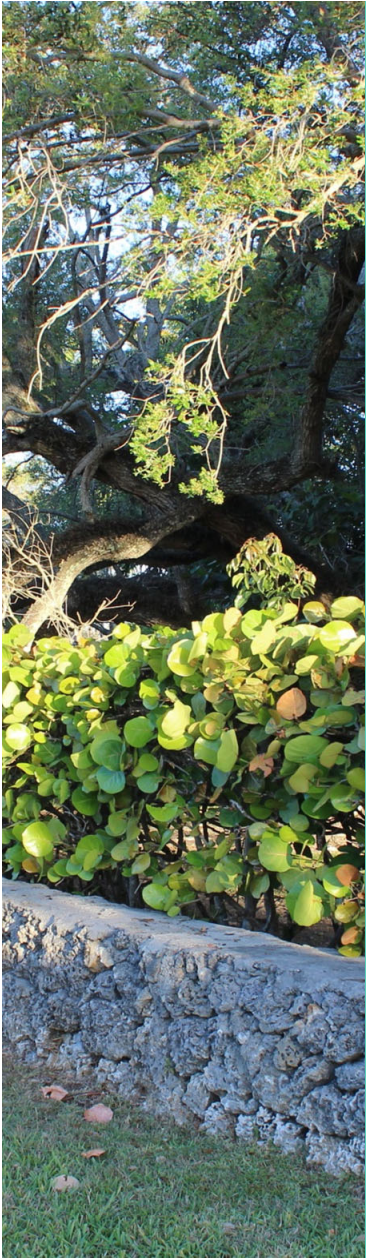
PUBLIC ENGAGEMENT

4

QUESTIONS

5

VISIONING EXERCISE



PROJECT PURPOSE

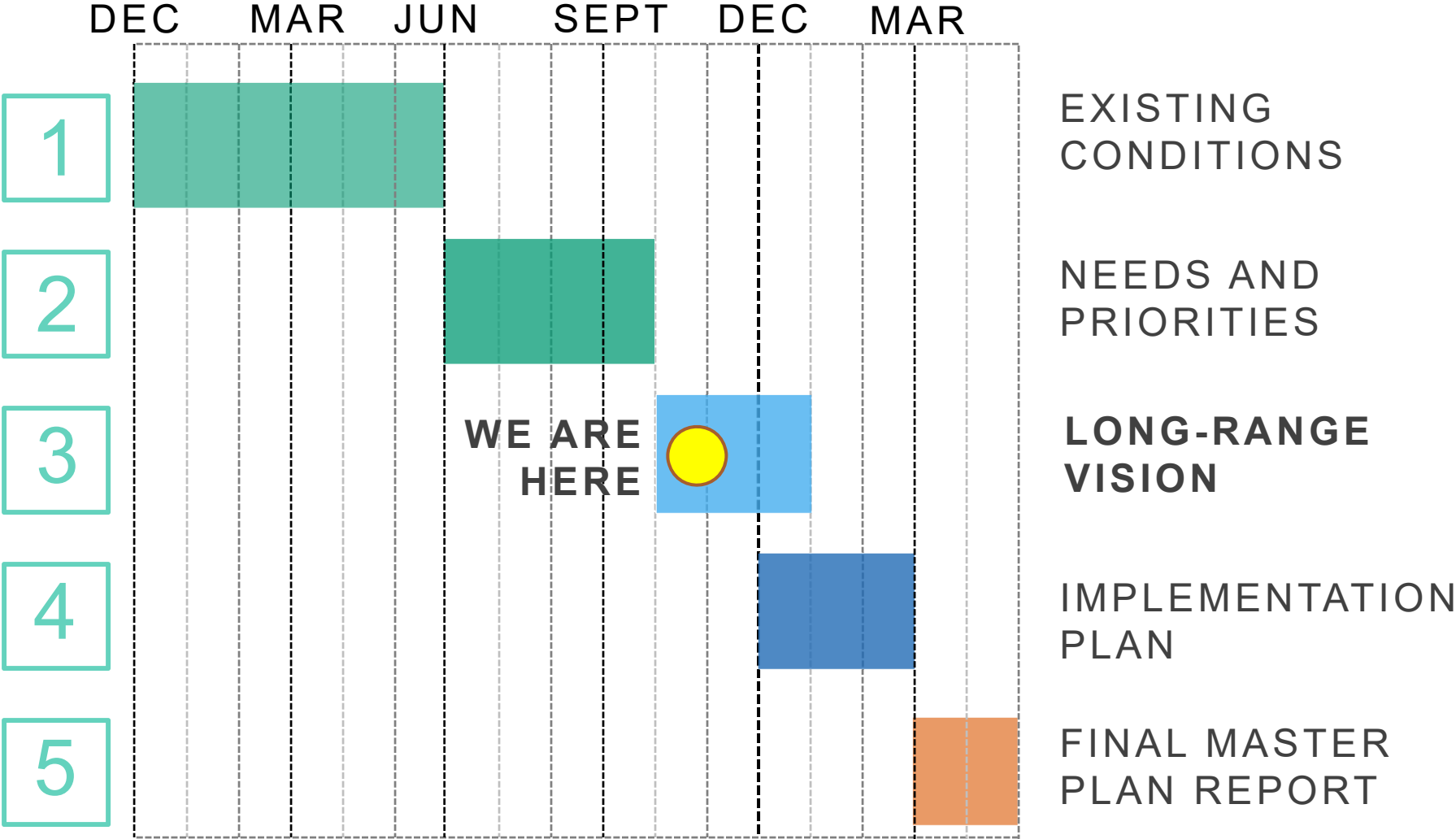
The community recreation master plan is intended to provide an optimal delivery system for park and recreation services, and define present and future recreation needs for the City of Coral Gables.



MASTER PLAN OBJECTIVES

- Complete a comprehensive and transparent needs and priorities assessment;
- Develop a conceptual city-wide community recreation vision;
- Develop a realistic implementation plan based on community needs and support; and
- Identify priority projects and action items for city-wide community recreation needs, as well as for the War Memorial Youth Center.

PROJECT SCHEDULE



2

RESEARCH

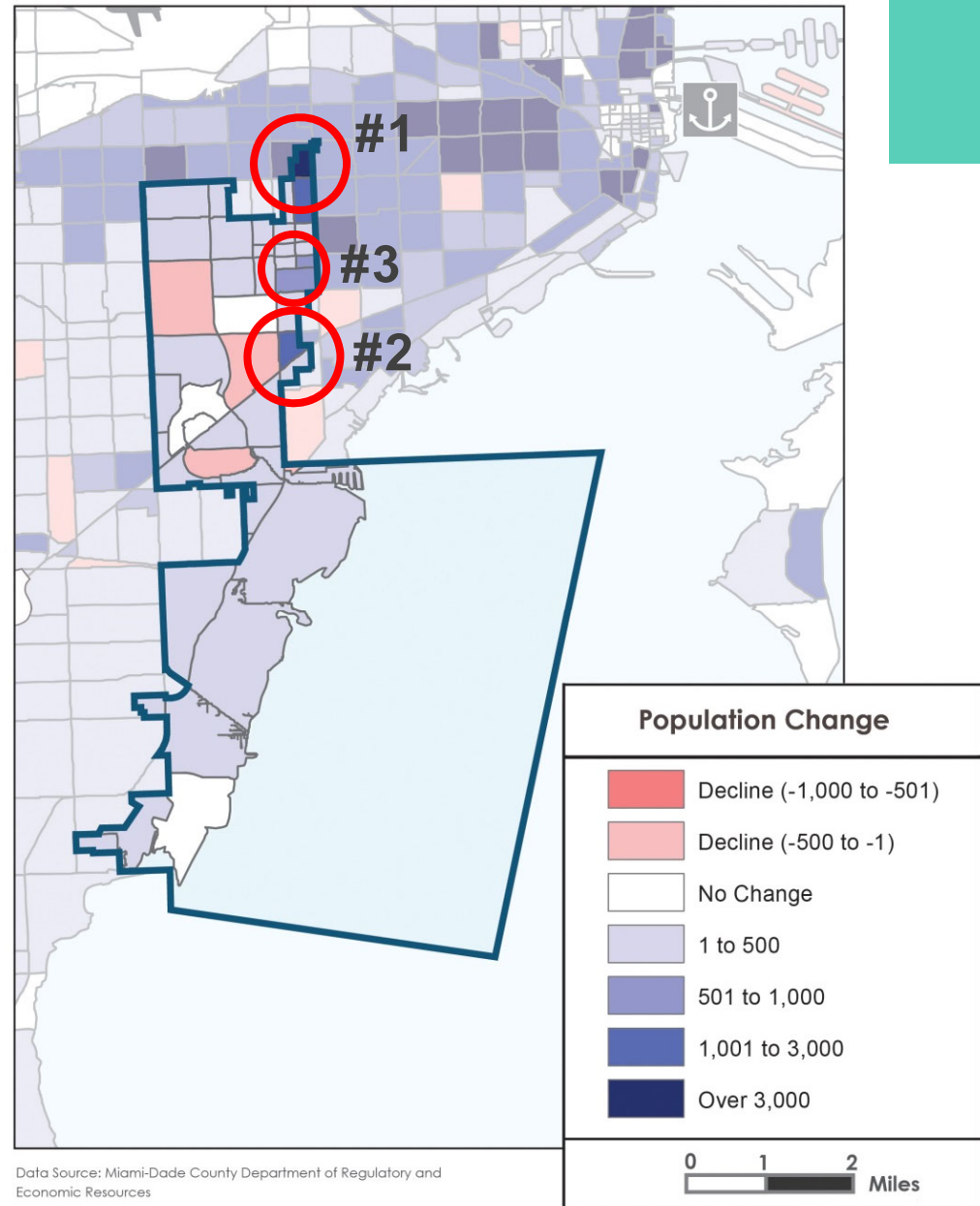


RESEARCH TO DATE

GROWTH

Coral Gables Population Projections (2010-2040)

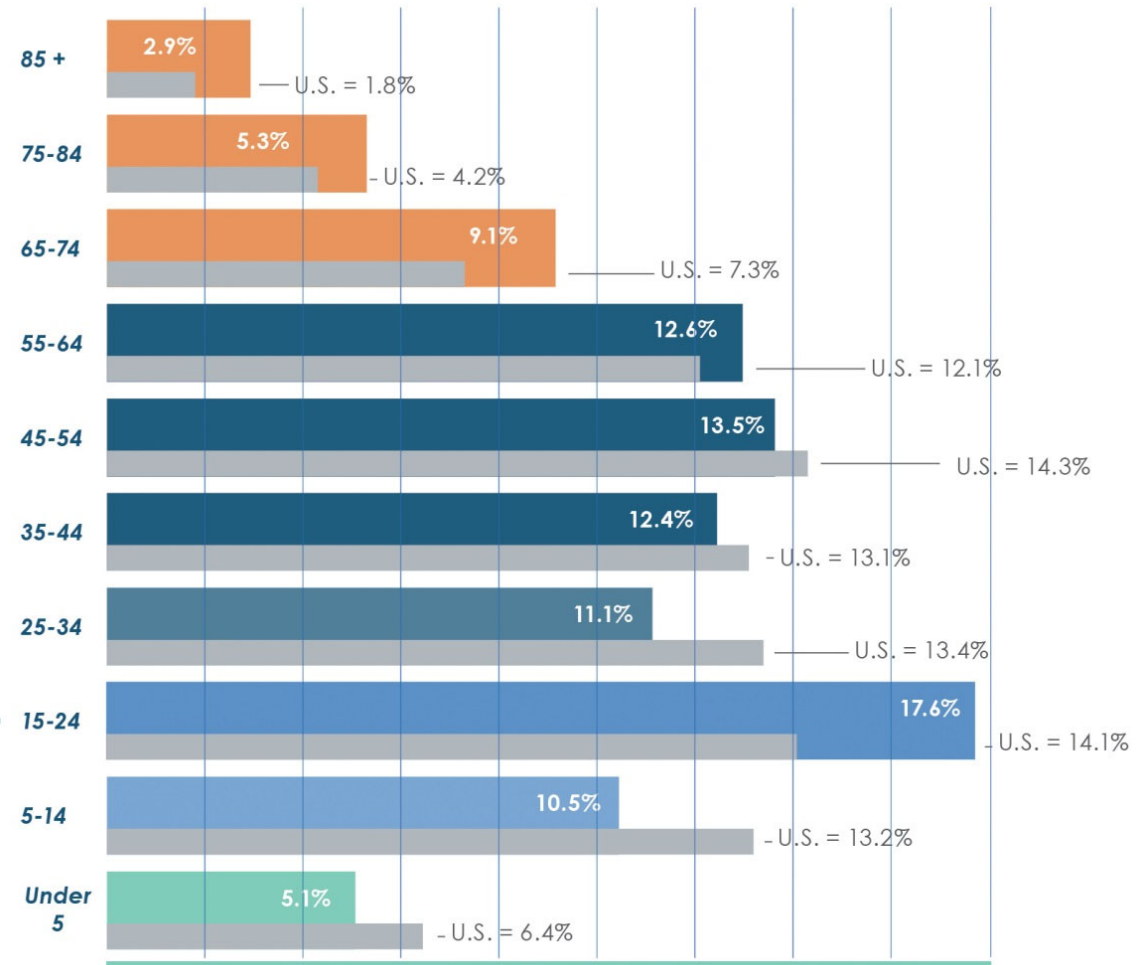
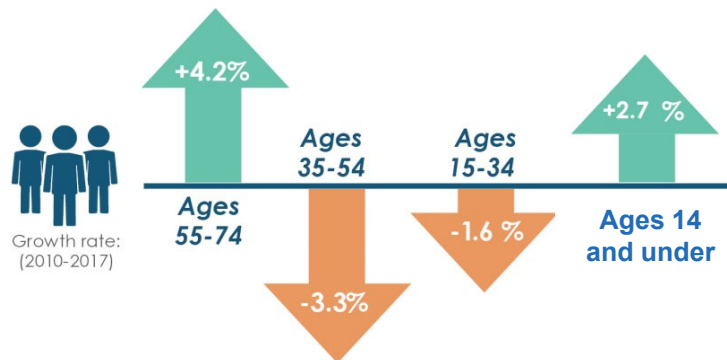
1. Highest growth in Flagler neighborhood
2. Moderate growth in Southeast Gables area along US 1.
3. Moderate growth in Downtown area
4. Minor population declines projected in a few neighborhoods



RESEARCH TO DATE

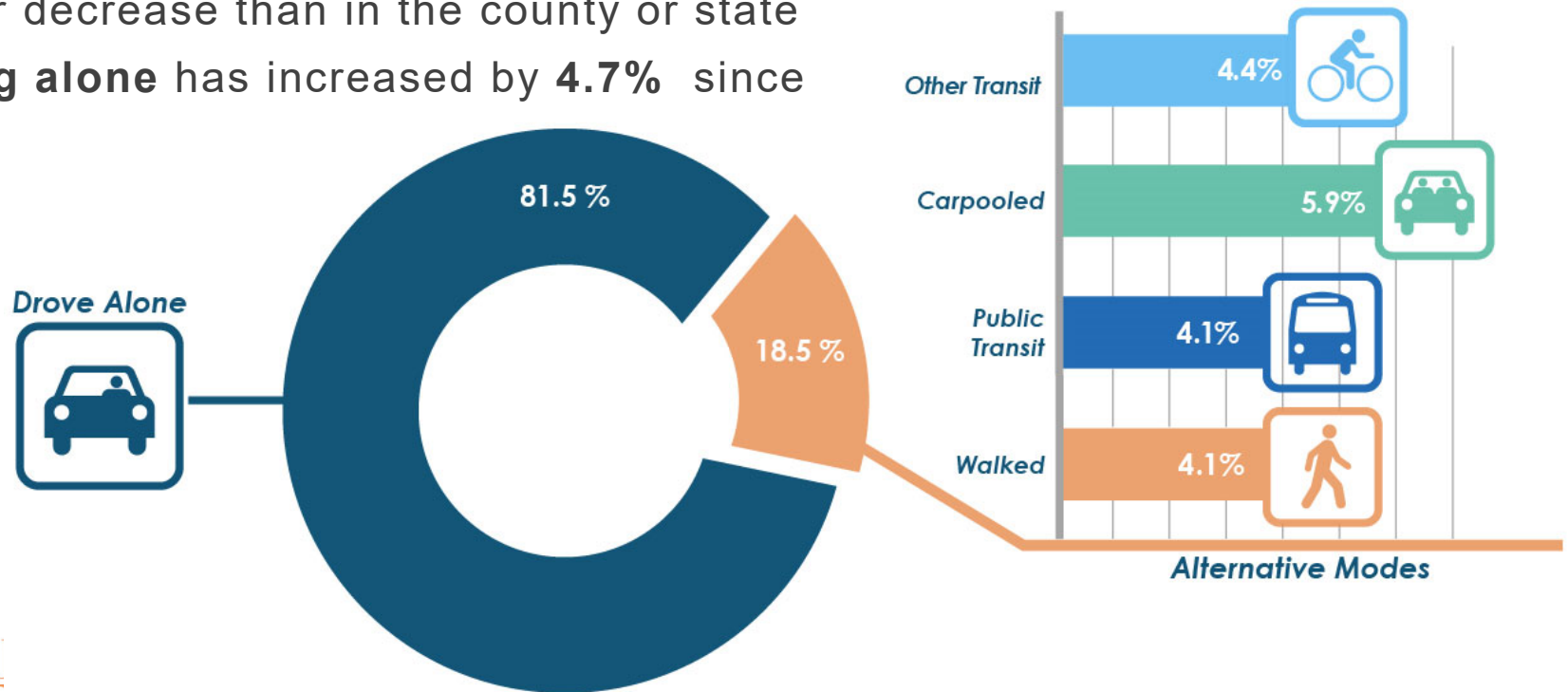
AGE

- Median Age of **40.0**; greater than Florida and National Average
- **43.4%** of the population above the age of **45**
- Growing senior and school-age children segments



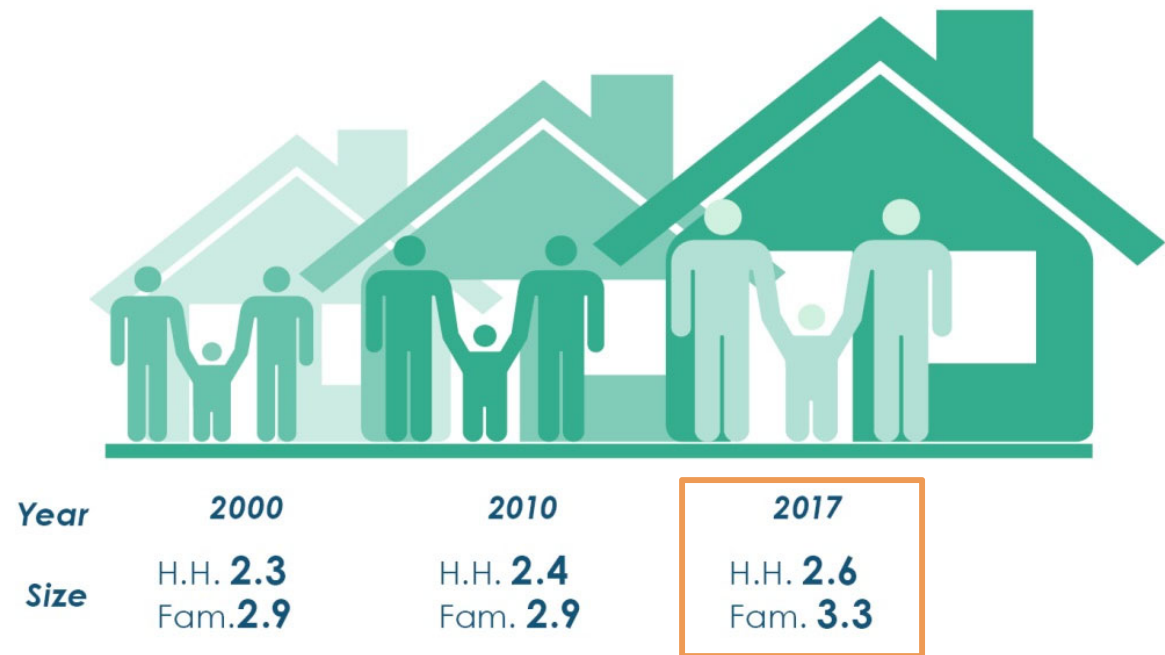
MODE OF COMMUTE

- **Public transit** use has increased **1.2%** in Coral Gables since 2000, rising faster than the state or county
- **Walking**; however had decreased by **2.6%**, a greater decrease than in the county or state
- **Driving alone** has increased by **4.7%** since 2000



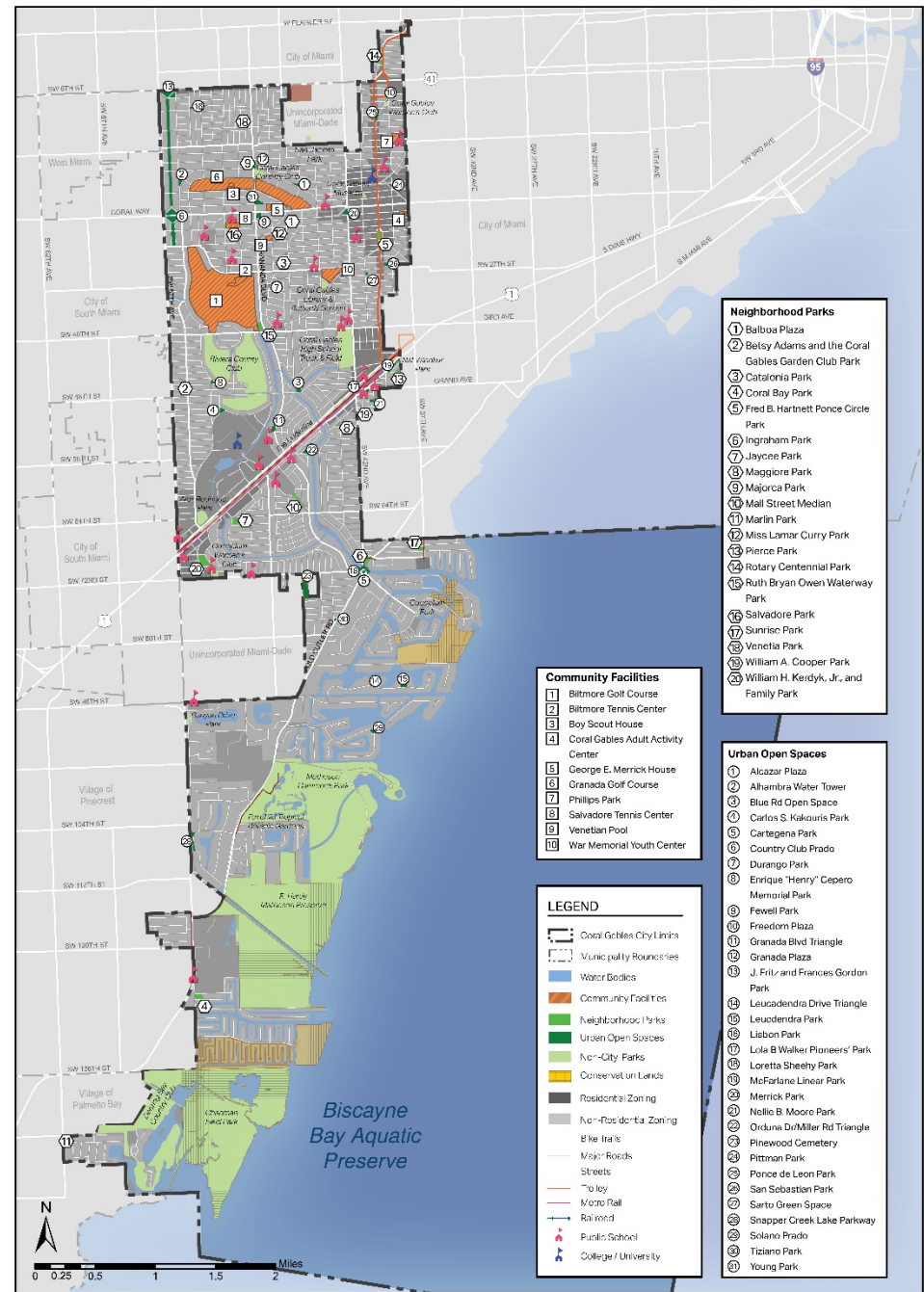
HOUSEHOLDS AND FAMILIES

- **39.0 %** of households are **non-family**; higher than county-wide and state-wide levels but declined by 1.9% since 2000
- Household size and family size are increasing in Coral Gables



SYSTEM OVERVIEW

- 10 Community Facilities
- 71 Parks:
 - 20 Neighborhood Parks
 - 31 Urban Open Spaces
 - 18 Non-City Parks



FACILITY EVALUATIONS

- Observational Review of Parks System by Project Team
- Categories of Analysis:
 - Design and Construction
 - Effectiveness
 - Condition
 - Comfort & Image
 - Access & Linkages
 - Sustainability

System-wide Ratings

Design and Construction

64

Effectiveness

63

Condition

75

Comfort and Image

73

Access and Linkages

67

Sustainability

68

FACILITY EVALUATIONS SUCCESSES

- High level of maintenance prevalent in most parks;
- Most sites are clean and free of litter, with a majority providing a feeling of perceived safety;
- Parks make a good impression to visitors;
- Most parks and facilities provide a high level of comfort.



Lisbon Park

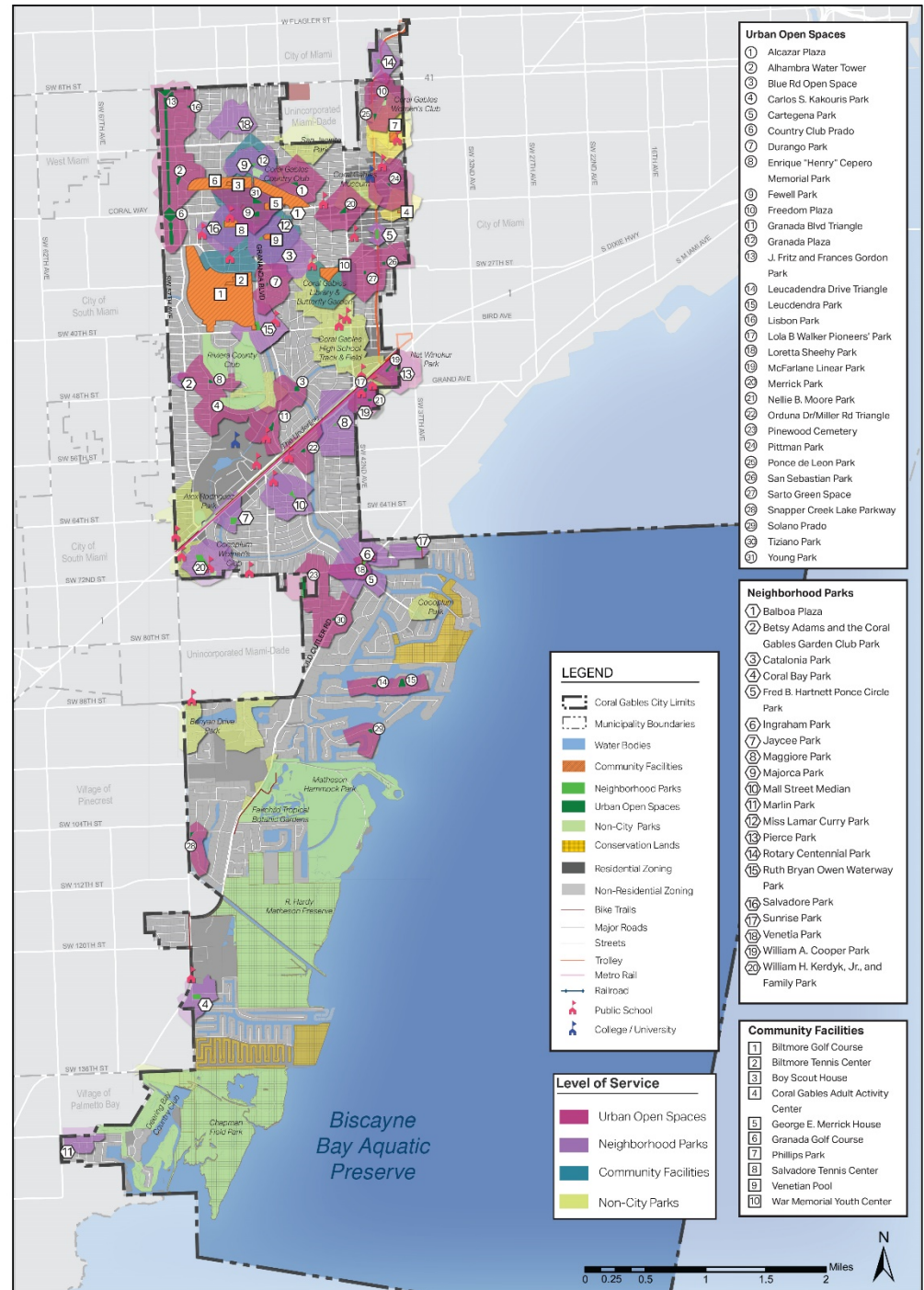
FACILITY EVALUATIONS OPPORTUNITIES

- Pedestrian and bicycle access improvements;
- Wayfinding and signage standards;
- Consistent application of design standards, such as providing additional convenient places to sit;
- Improvement in environmental sustainability, enhancement of environmental awareness and education;
- Light touches and refreshments to park could increase their functionality and comfort.



ACCESS (1/4 MILE) LEVEL OF SERVICE

- 1/4 Mile or 5 Minute Walk
- Parks that provide outdoor activities:
 - Urban Open Spaces
 - Neighborhood Parks
 - Community Facilities
 - Non-City Parks



3

PUBLIC ENGAGEMENT



PUBLIC ENGAGEMENT

- Online Survey
- Statistical Survey
- Stakeholder Interviews
- Focus Groups
- Community Meetings
- Advisory Board
- Presentations



PUBLIC ENGAGEMENT

FOCUS GROUPS

- Hosted May 8-11th, 2019
- 85 participants represented various topics
 - City Departments
 - War Memorial Youth Center
 - Special Events
 - Aquatics
 - Golf
 - Youth Sports
 - Parks
 - Special Populations
 - Tennis



PUBLIC ENGAGEMENT

COMMUNITY MEETINGS

- Hosted May 7-11th, 2019
- Geographically distributed
 - Ponce de Leon Middle School
 - Fairchild Tropical Botanic Garden
 - Coral Gables Adult Activity Center
 - War Memorial Youth Center



PUBLIC ENGAGEMENT

PUBLIC ENGAGEMENT THEMES

1. **Improve or expand existing facilities** while enhancing locations dedicated to at-will, healthy lifestyle athletics and exercise options.
2. **Prioritize special event opportunities** for residents.
3. Plan for and integrate **multimodal access** to parks and open spaces.
4. **Prioritize the acquisition of land** for flexible ground-level parks and green space in the downtown area.
5. **Complete safe biking and walking routes** from neighborhoods to significant community facilities and parks.
6. **Develop additional aquatic opportunities** such as splash pads, pools, as well as access to waterways.
7. **Expand athletics** and offerings and improve quality programming at the War Memorial Youth Center.
8. **Prioritize sustainability** through updating existing facilities and implementation of sustainable design standards.
9. Create an **inclusive city mantra for special populations** that encourage diversity of users.
10. Develop **additional off-leash dog parks** throughout city.
11. **Improve existing tennis facilities.**
12. Explore **additional partnerships and volunteer opportunities.**
13. **Incorporate new safety features and technology** into park.
14. Explore **enhancements at the War Memorial Youth Center** for youth-oriented service.
15. Incorporate **more bike facilities and amenities** at destination locations.
16. **Evaluate nonresident fees.**
17. Evaluation and plan for more **efficient hurricane preparedness** at key facilities parks.
18. **Increase diversity** of general recreation facilities and offerings throughout the City.
19. **Enhance play environments** at playgrounds that encourage exploration, education, exercise, natural play, diverse users, and learning.
20. Integrate **public art** into parks.

PUBLIC ENGAGEMENT

STATISTICAL SURVEY

- Mailed in June
- Approximately 4,000 households were contacted
- Responses were completed by mail/ phone/ website
- Directions were provided in English and Spanish
- Random/ stratified to match each sample zone's demographics

Community Interest and Opinion Survey: *Let your voice be heard today!*

The City of Coral Gables would like your input to help determine park and recreation priorities for our community. **This survey will take 10-15 minutes to complete.** When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. We appreciate your time.

1. Please indicate if you use the following major Recreation Services amenity types provided by the City of Coral Gables by circling the YES or NO next to each. If you do use the type of facility, please rate your overall satisfaction on a scale of 4 to 1 where 4 means "Very Satisfied" and 1 means "Very Dissatisfied."

| City of Coral Gables Recreation Services and Facilities: | Have you used this service or facility? | | How satisfied are you with this facility or service? | | | | |
|--|---|----|--|-----------|--------------|-------------------|-----|
| | Yes | No | Very Satisfied | Satisfied | Dissatisfied | Very Dissatisfied | N/A |
| A. Playgrounds | Yes | No | 4 | 3 | 2 | 1 | 5 |
| B. Large community parks | Yes | No | | | | | |
| C. Small neighborhood parks | Yes | No | | | | | |
| D. Walking paths | Yes | No | | | | | |
| E. Athletic fields | Yes | No | | | | | |
| F. Restrooms | Yes | No | | | | | |
| G. Fitness equipment | Yes | No | | | | | |
| H. Open space or lawn | Yes | No | | | | | |
| I. Outdoor sport courts | Yes | No | | | | | |
| J. Tennis centers | Yes | No | | | | | |
| K. Venetian Pool | Yes | No | | | | | |
| L. War Memorial Youth Center | Yes | No | | | | | |
| M. Golf courses | Yes | No | | | | | |

2. Which **THREE** of these parks and recreation amenities the City of Coral Gables offer the next **TWO** years? (Pick from Question #1 above in the spaces below.)

1st _____ 2nd _____

3. How would you rate the overall quality of the City of question #1 that you and members of your household

____(1) Excellent _____(3) Fair
____(2) Good _____(4) Poor

4. Have you or other members of your household participated in special events, etc.) offered by the City of Coral Gables

____(1) Yes [Please answer Questions #4a] _____(2) No

4a. Approximately how many different recreation programs of your household participated in over t

____(1) 1 program _____(3) 4 to 6 programs
____(2) 2 to 3 programs _____(4) 7 to 10 programs

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5. Please use a scale of 4 to 1, where 4 means "Very Satisfied" and 1 means "Very Dissatisfied," to rate your satisfaction with the following program services provided by the City of Coral Gables.

| City of Coral Gables Recreation Services Program service: | Very Satisfied | Satisfied | Dissatisfied | Very Dissatisfied | N/A |
|---|----------------|-----------|--------------|-------------------|-----|
| A. Times programs are offered | 4 | 3 | 2 | 1 | 5 |
| B. Location of programs | 4 | 3 | 2 | 1 | 5 |
| C. Quality of instructors | 4 | 3 | 2 | 1 | 5 |
| D. Fees charged for value received | 4 | 3 | 2 | 1 | 5 |
| E. Quality of the facility where program is offered | 4 | 3 | 2 | 1 | 5 |
| F. Availability of information about programs and services on website | 4 | 3 | 2 | 1 | 5 |
| G. Ease of use of website | 4 | 3 | 2 | 1 | 5 |
| H. Ease of online registration process | 4 | 3 | 2 | 1 | 5 |
| I. Quality of customer service for registration | 4 | 3 | 2 | 1 | 5 |

6. Overall, how would you rate the quality of the programs that you and members of your household have participated in?

____(1) Excellent _____(3) Fair _____(5) I have not participated
____(2) Good _____(4) Poor

7. Please check **ALL** of the ways you and members of your household travel to recreation facilities that you use. (Check all that apply.)

____(1) Walk _____(3) Drive _____(5) Trolley _____(7) Other: _____
____(2) Bike _____(4) Scooter _____(6) Freebie _____(8) None, don't use parks

8. Do you feel there are sufficient parks and green space areas within walking distance of your residence?

____(1) Yes _____(2) No _____(3) Not sure

9. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, trails, waterways, recreation facilities, or programs in the City of Coral Gables more often.

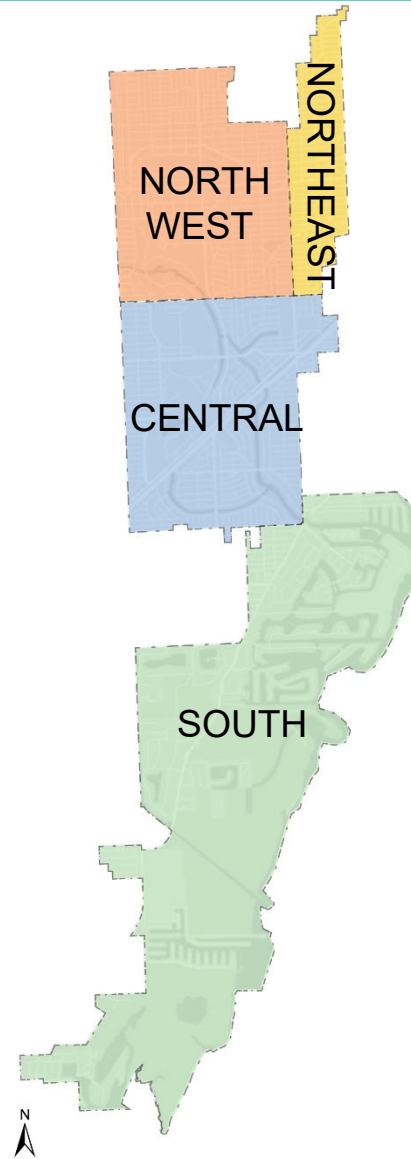
____(01) do not know locations of parks/facilities _____(11) Lack of sidewalk or bike lane access
____(02) Facilities are not well maintained _____(12) Lack of access to waterways/kayak launch
____(03) Program or facility not offered _____(13) Parks are not well maintained
____(04) Security is insufficient/Littering _____(14) do not know what is being offered
____(05) Lack of trail access _____(15) Use private or other community's facilities
____(06) Parks/facilities too far from residence _____(16) Lack of parking
____(07) Parks or facilities are too crowded _____(17) Park operating hours not convenient
____(08) Lack of accessibility _____(18) Lack of public transportation
____(09) have physical health limitations _____(19) Lack of access to alternative transportation
____(10) Poor customer service by staff _____(20) Other: _____

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Page 2

STATISTICAL SURVEY

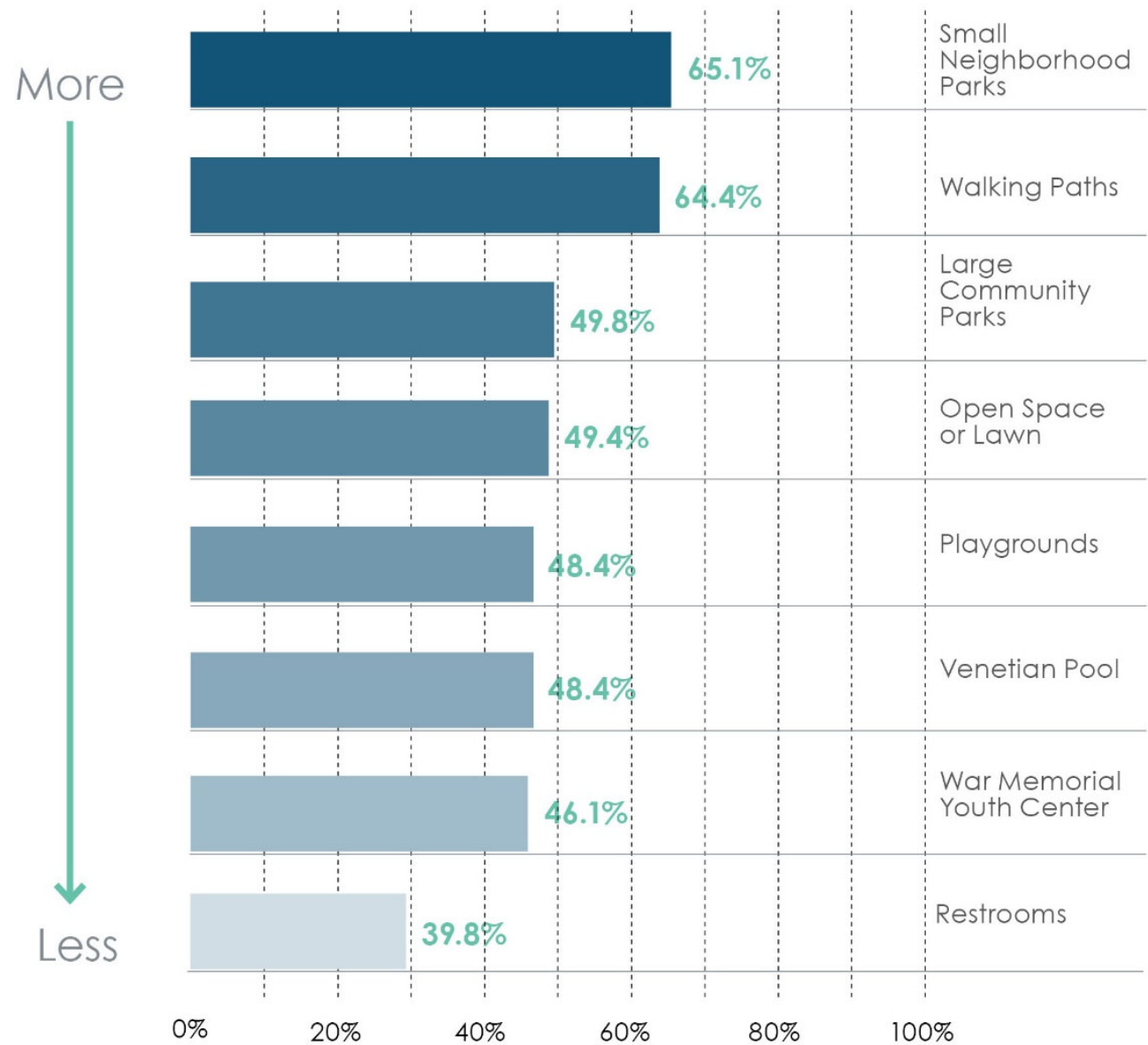
- City-wide and 4 sample zones
- City residents only
- Questions included:
 - Existing Usage
 - Satisfaction
 - Barriers to Use
 - Importance and Needs
 - Priorities



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

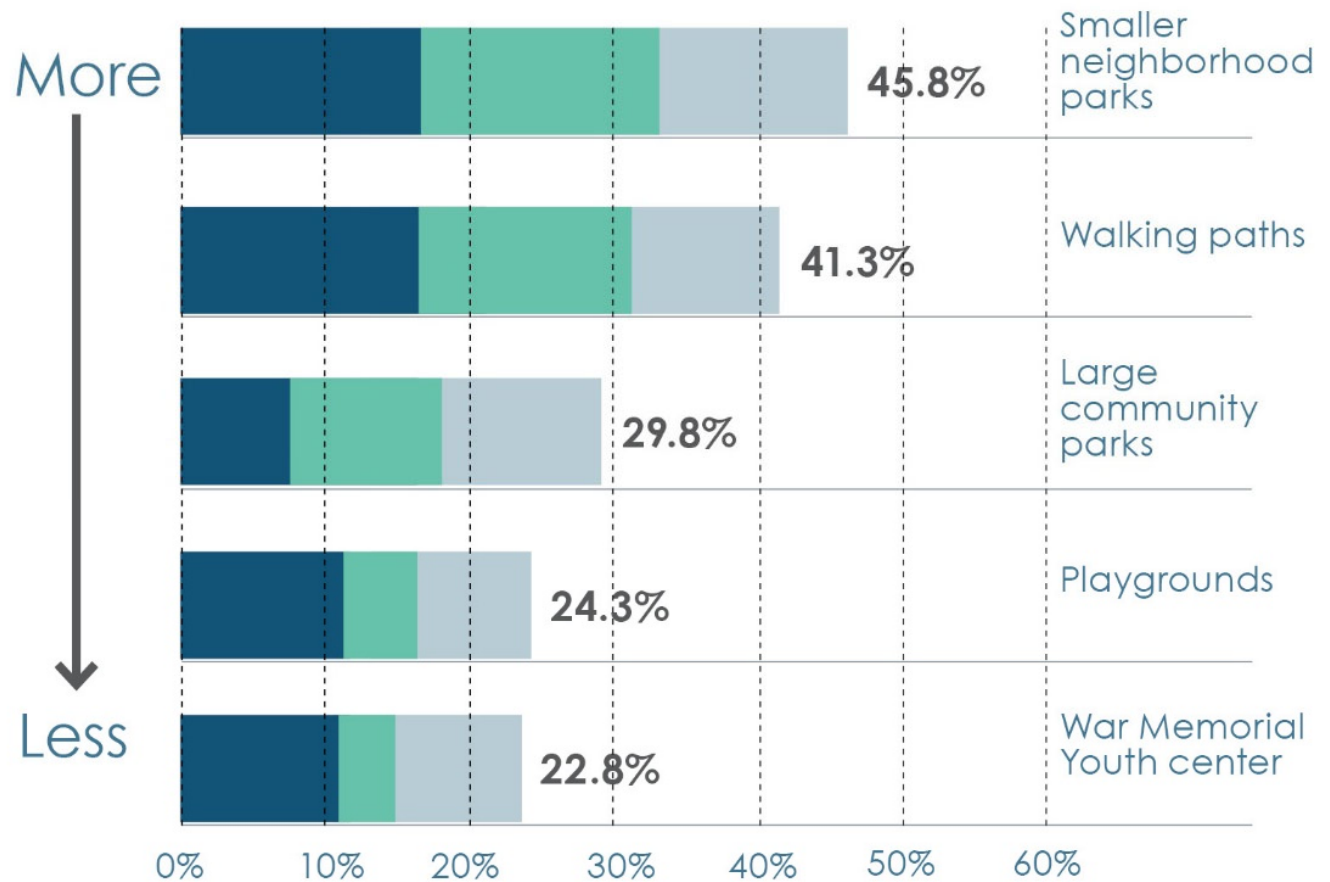
TOP 8 MOST USED PARKS AND RECREATION FACILITIES



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

TOP 5 FACILITIES THAT SHOULD RECEIVE THE MOST ATTENTION



PUBLIC ENGAGEMENT

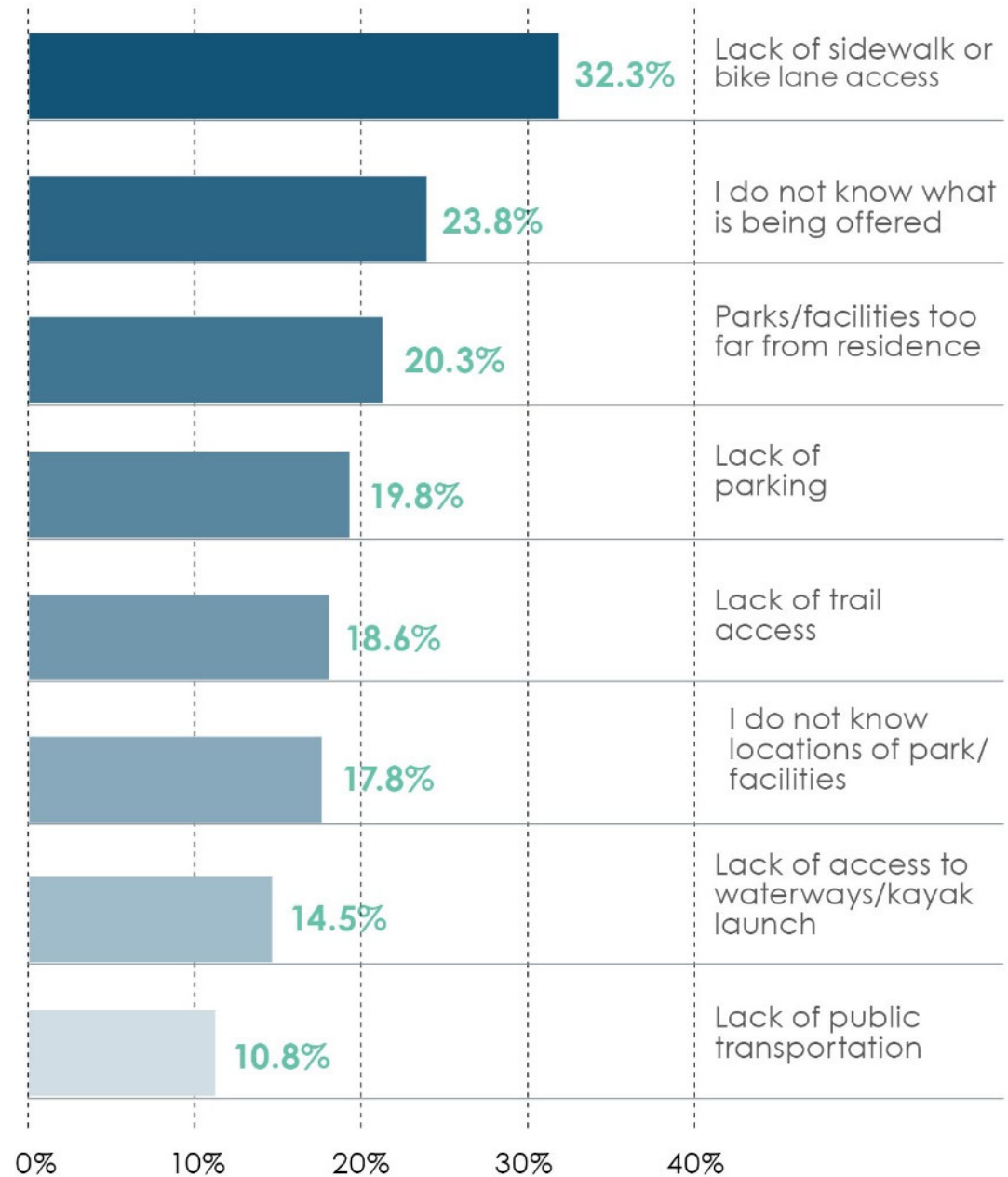
STATISTICAL SURVEY

TOP 8 BARRIERS TO USING PARK OR PARTICIPATING IN RECREATION PROGRAMS

More



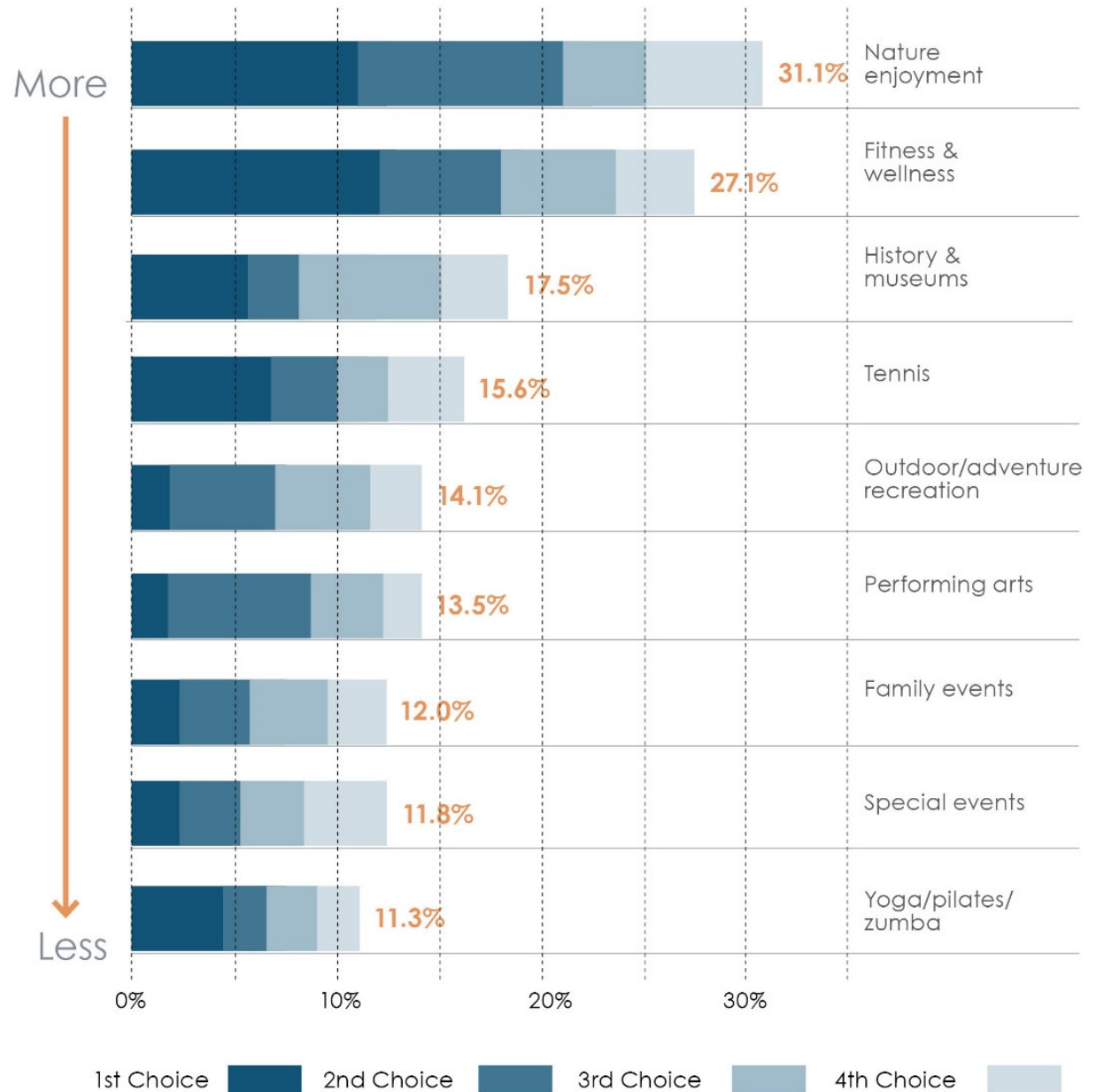
Less



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

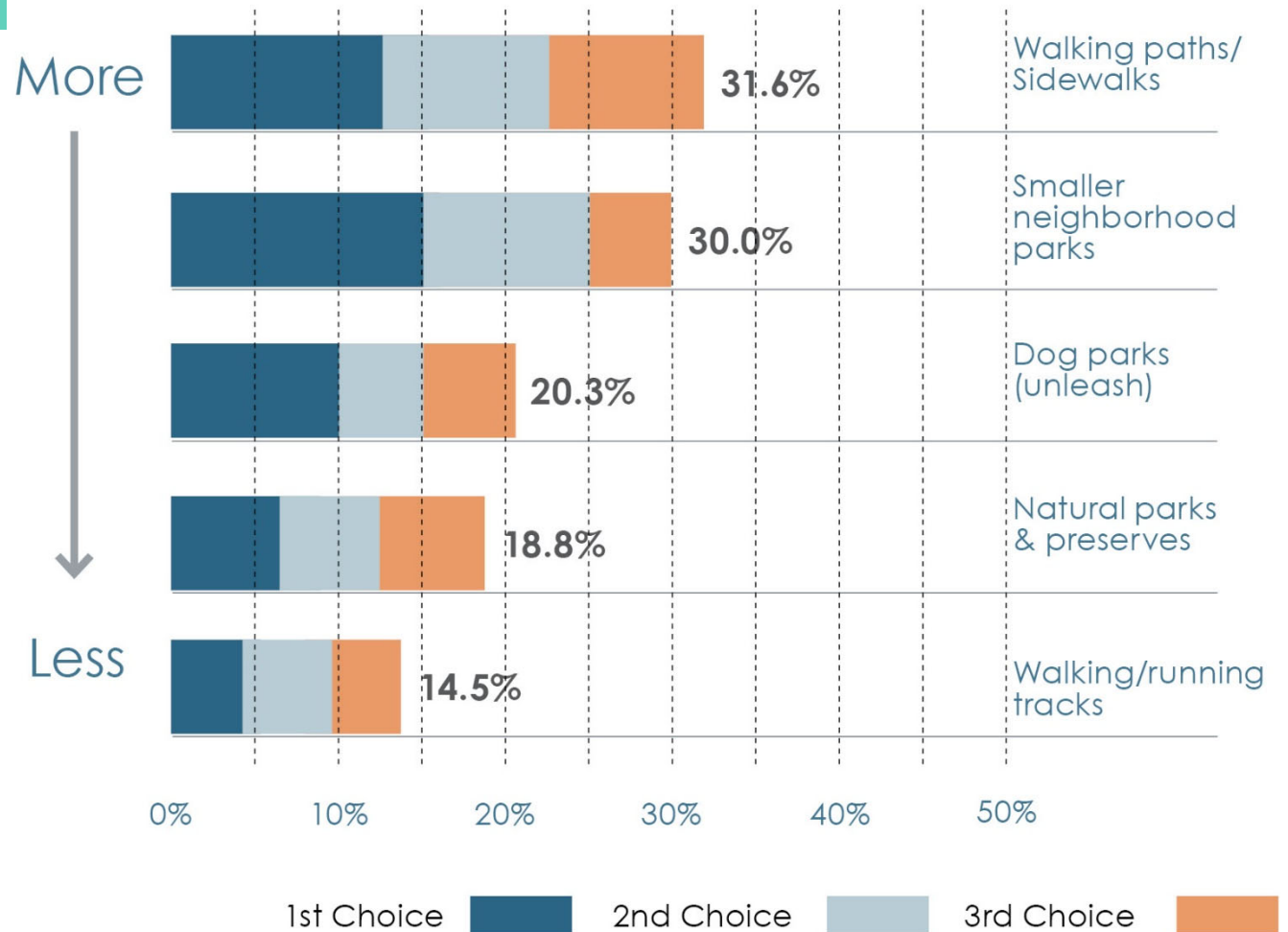
TOP 9 ACTIVITIES THAT HOUSEHOLDS USE MOST OFTEN



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

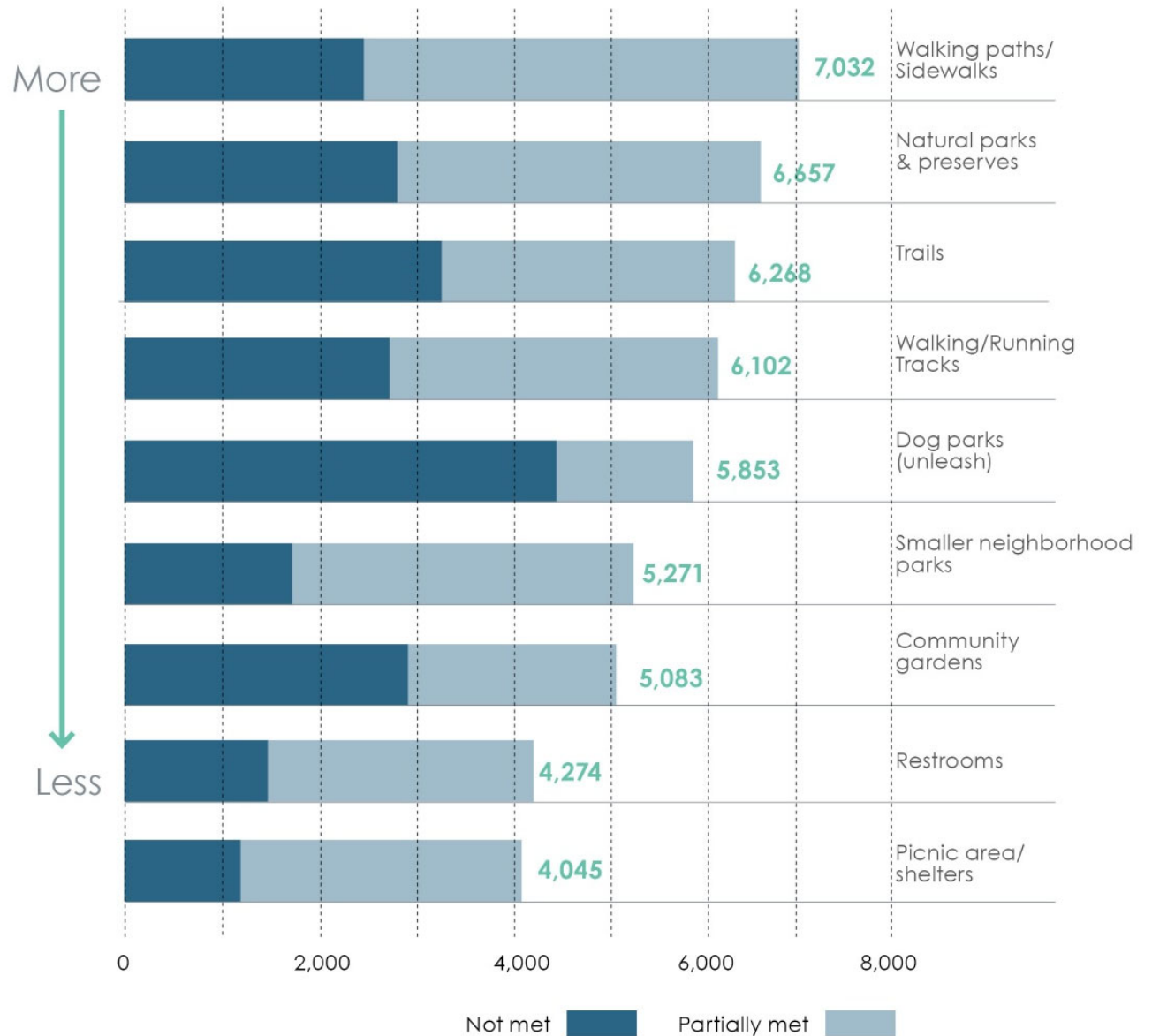
TOP 5 MOST IMPORTANT PARK FACILITIES IN CORAL GABLES



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

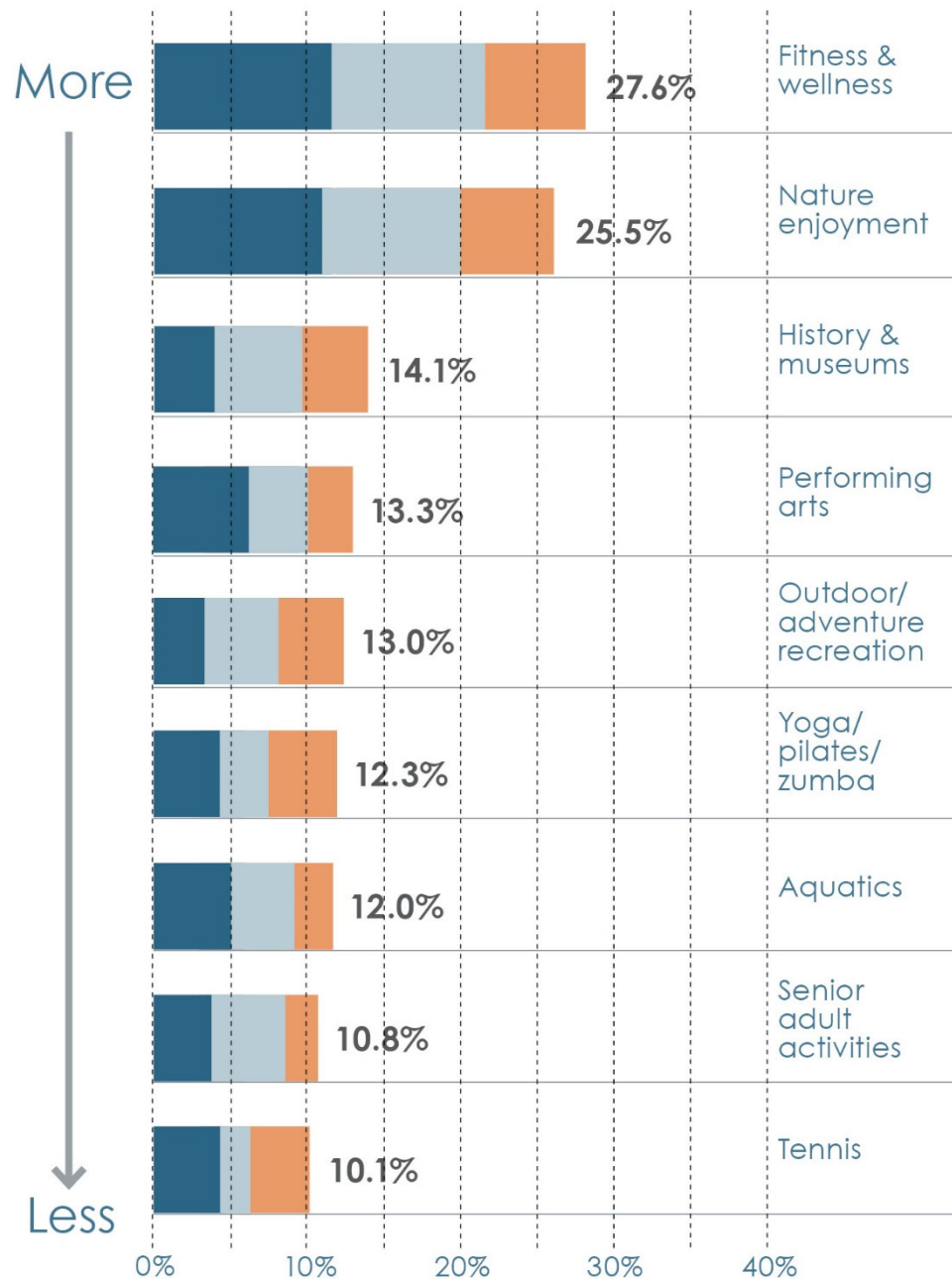
ESTIMATED HOUSEHOLDS WHOSE NEEDS FOR PARK FACILITIES ARE BEING MET 50% OR LESS



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

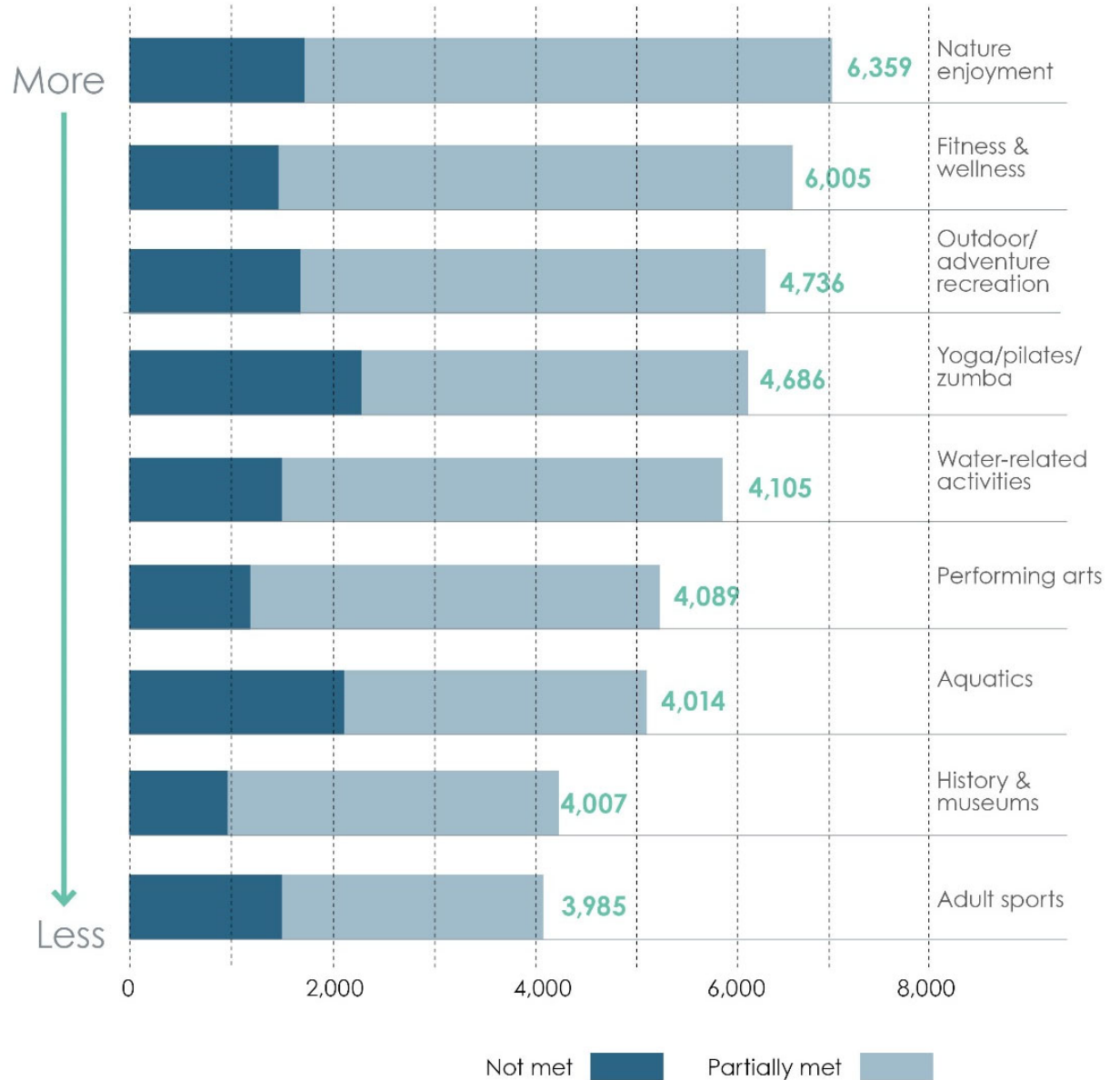
MOST IMPORTANT PARK AND RECREATION ACTIVITIES TO HOUSEHOLDS IN CORAL GABLES



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

ESTIMATED HOUSEHOLDS WHOSE NEEDS FOR PARK AND RECREATION ACTIVITIES ARE BEING MET 50% OR LESS

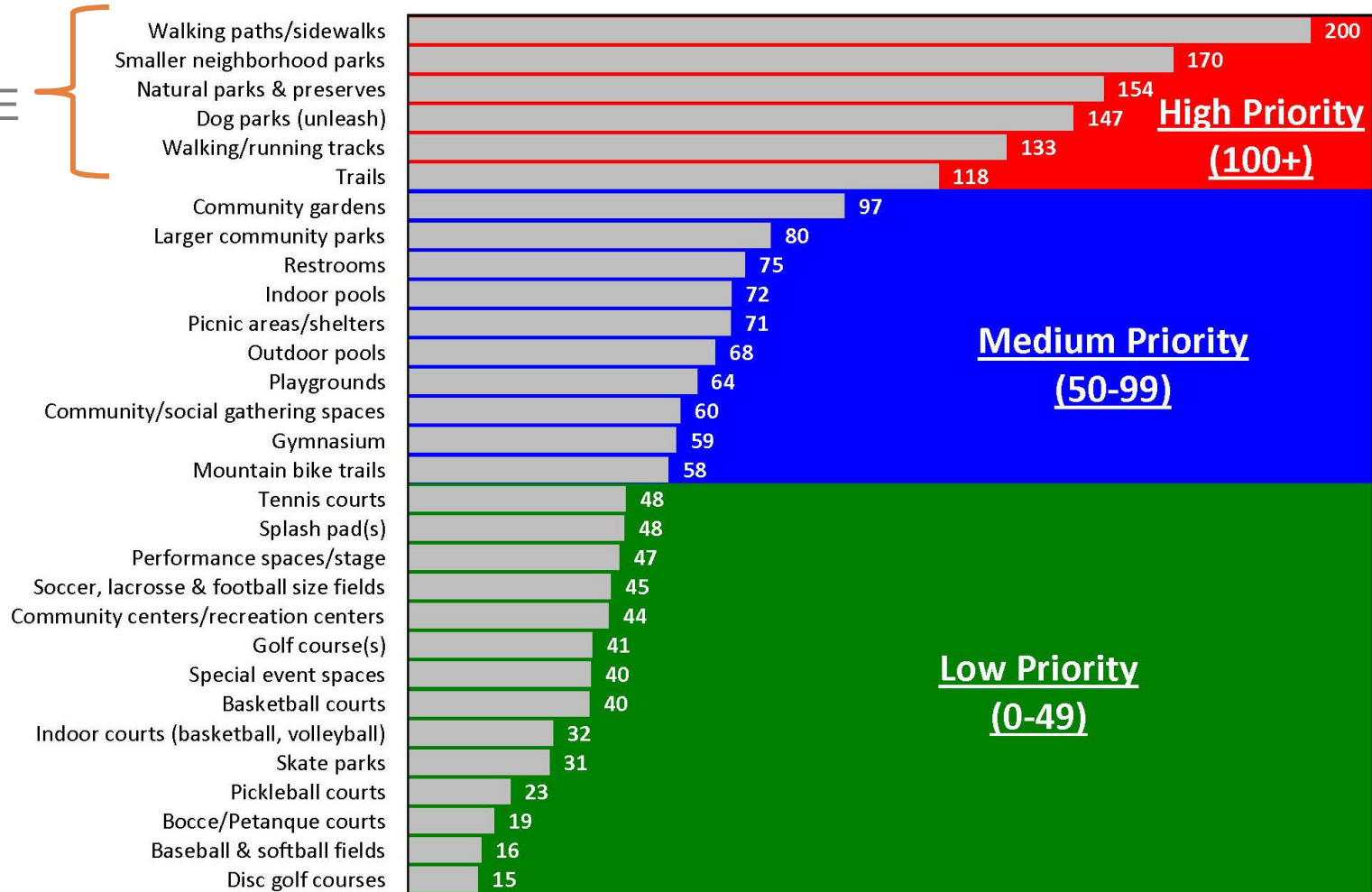


PUBLIC ENGAGEMENT

STATISTICAL SURVEY

TOP PRIORITIES FOR FACILITIES

HIGHEST
IMPORTANCE
AND MOST
NEED



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

TOP PRIORITIES FOR **FACILITIES**

Northwest Area

1. Walking Path/Sidewalks (198)
2. Dog Parks (192)
3. Smaller Neighborhood Parks (175)
4. Natural Parks/Preserves (165)
5. Walking/Running Tracks (142)
6. Trails (125)
7. Community Gardens (111)

Northeast Area

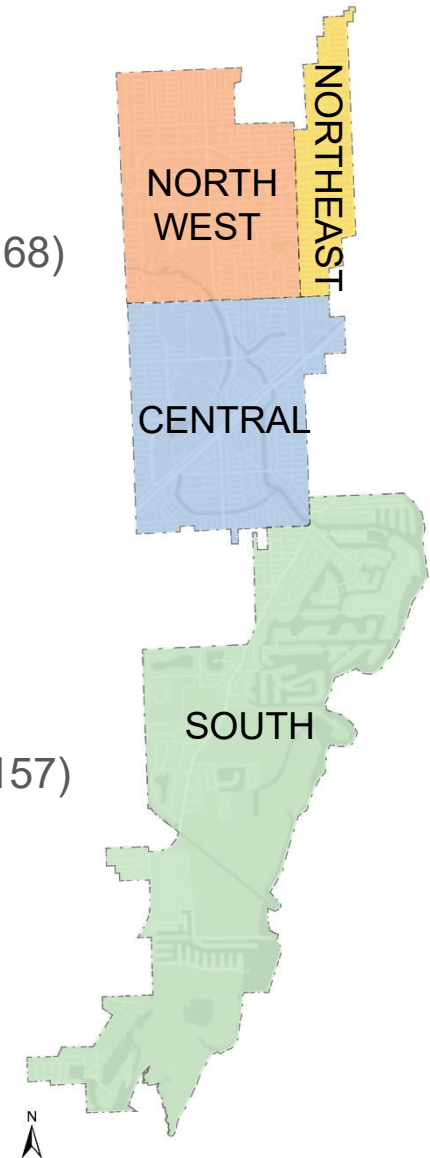
1. Walking Path/Sidewalks (200)
2. Smaller Neighborhood Parks (168)
3. Walking/Running Tracks (158)
4. Natural Parks/Preserves (142)
5. Trails (139)
6. Dog Parks (117)
7. Community Gardens (105)

Central Area

1. Walking Path/Sidewalks (200)
2. Smaller Neighborhood Parks (167)
3. Natural Parks/Preserves (141)
4. Dog Parks (127)
5. Walking/Running Tracks (117)

South Area

1. Walking Path/Sidewalks (188)
2. Smaller Neighborhood Parks (157)
3. Natural Parks/Preserves (156)
4. Trails (128)
5. Dog Parks (116)
6. Walking/Running Tracks (113)



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

COMPARED TO CITY-WIDE RESULTS FOR FACILITIES

Northwest Area

1. Dog Parks (+45) ranked #2
2. Indoor Pools (+21)
3. Playgrounds (+14)
4. Picnic Areas (+13)
5. Community Gardens (+13)
6. Tennis Courts (-13)

Central Area

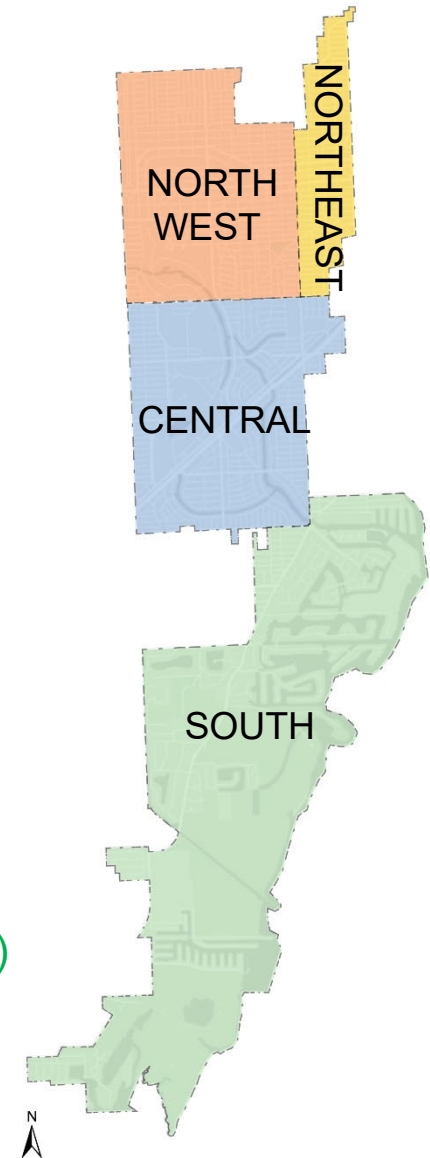
1. Dog Parks (-20)
2. Trails (-27)
3. Community Gardens (-17)
4. Playgrounds (-10)
5. Indoor Pools (-25)
6. Community/Rec Center (-15)

Northeast Area

1. Trails (+21)
2. Indoor Pools (+27)
3. Outdoor Pools (+23)
4. Picnic Areas (+22)
5. Mountain Biking (+24)
6. Gymnasium (+19)
7. Community/Rec Center (+33)
8. Skate Park (+13)
9. Soccer/Lacrosse/Football (-20)
10. Tennis Courts (-13)

South Area

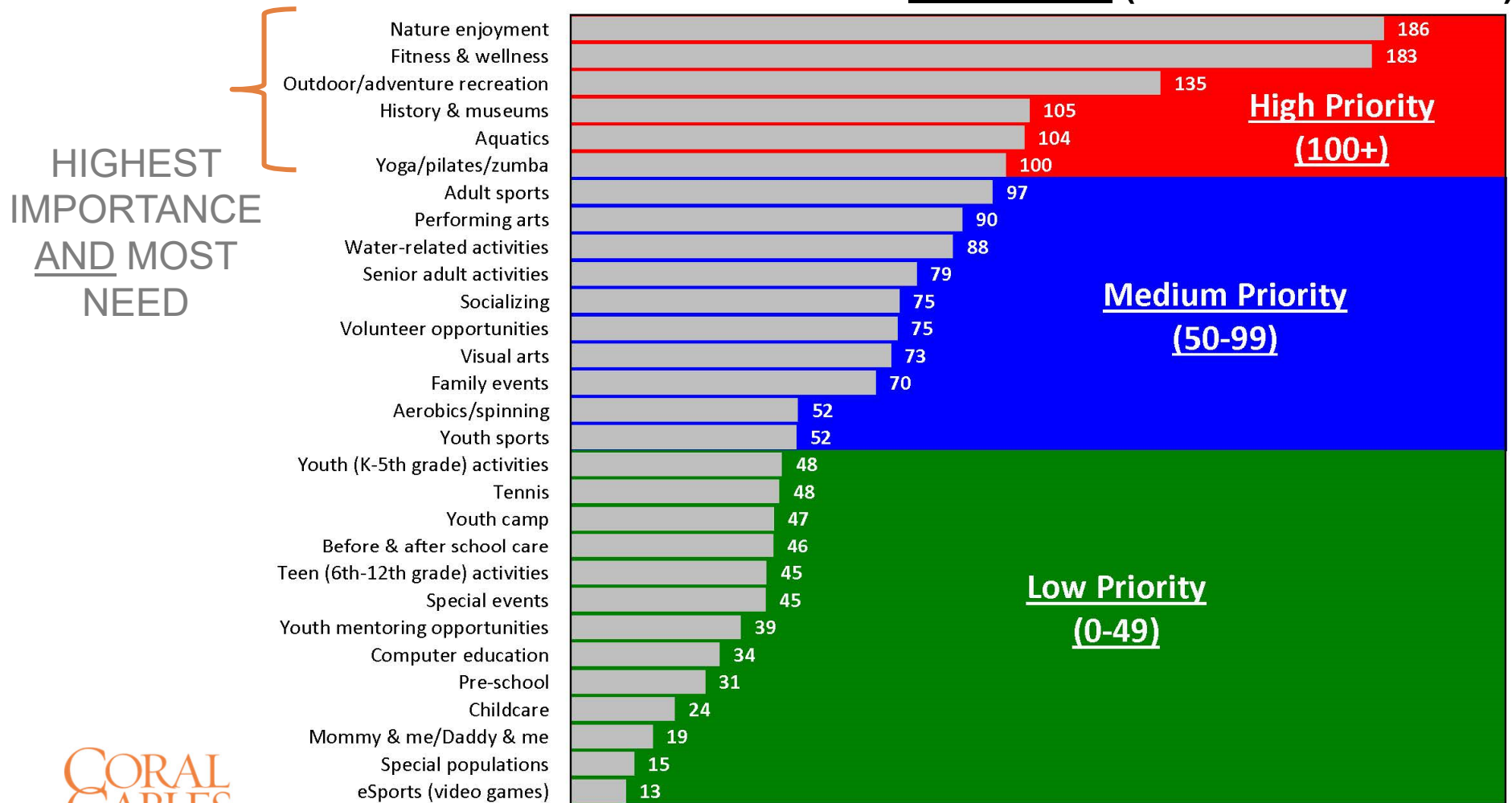
1. Sm. Neighborhood Parks (-13)
2. Dog Parks (-31)
3. Community Gardens (-19)
4. Tennis (+18)
5. Soccer/Lacrosse/Football (+18)
6. Restrooms (-14)
7. Indoor Pools (-28)
8. Picnic Areas (-29)



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

TOP PRIORITIES FOR FACILITIES (NORTHWEST AREA)

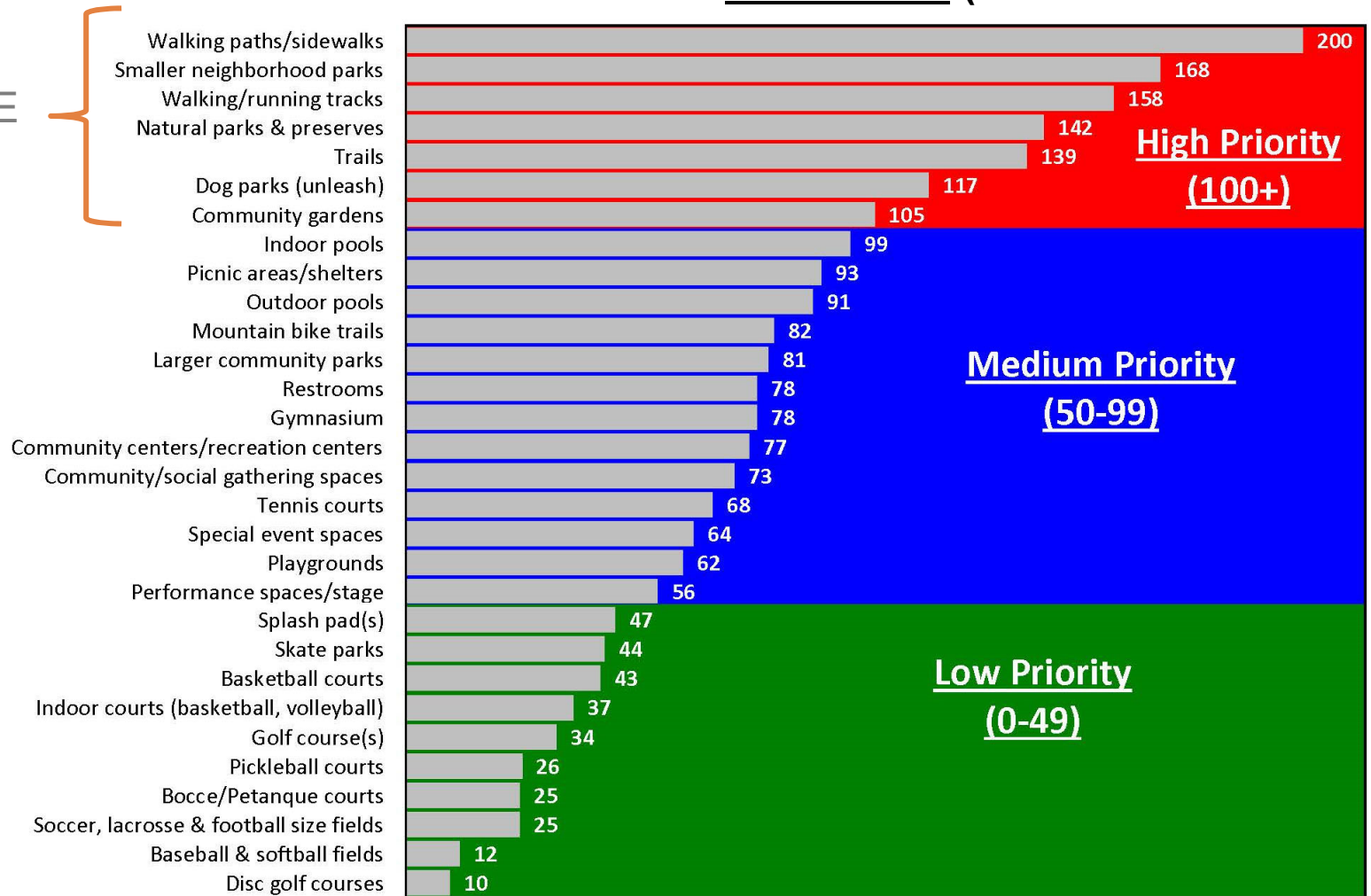


PUBLIC ENGAGEMENT

STATISTICAL SURVEY

TOP PRIORITIES FOR FACILITIES (NORTHEAST AREA)

HIGHEST
IMPORTANCE
AND MOST
NEED

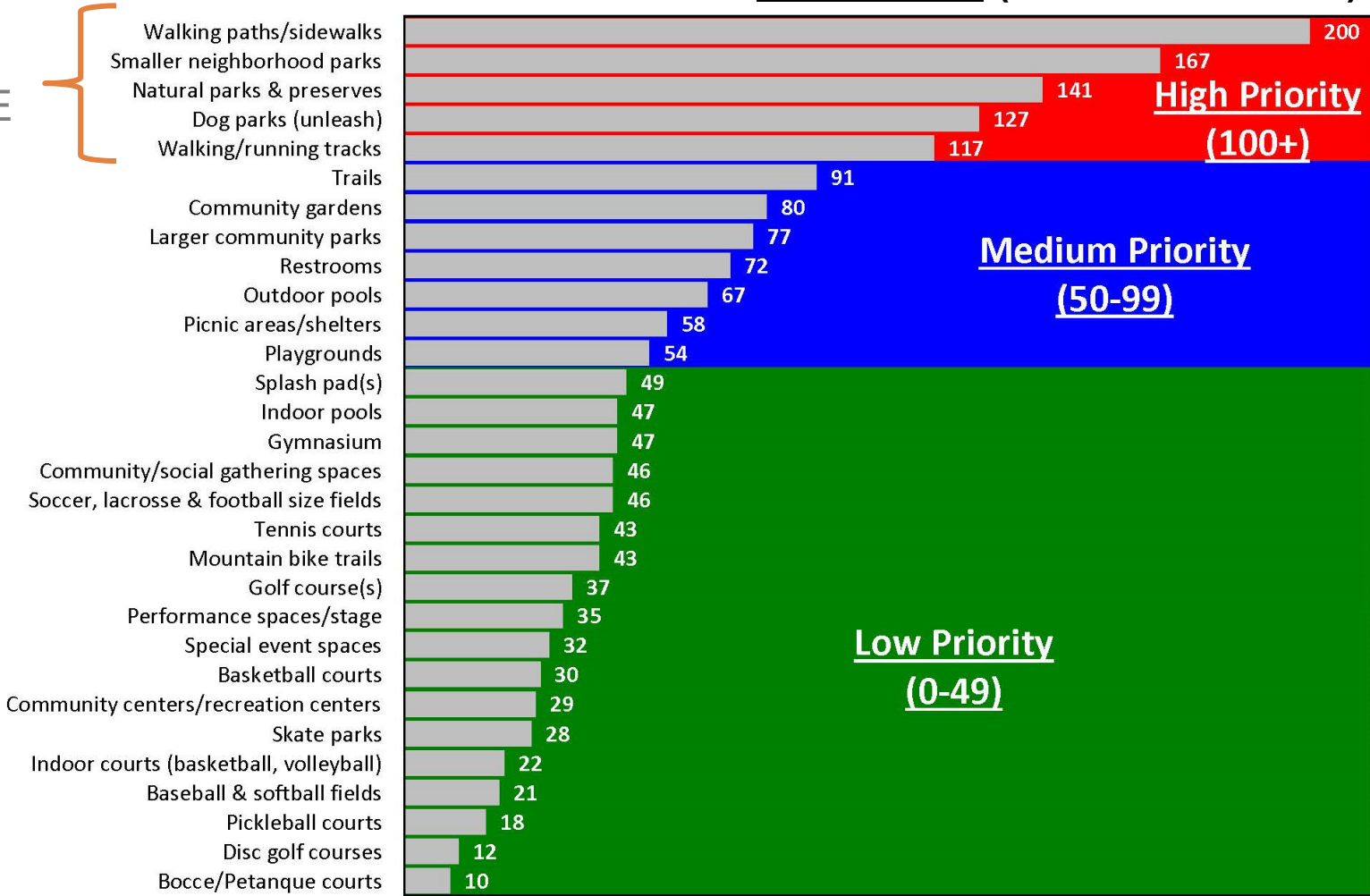


PUBLIC ENGAGEMENT

STATISTICAL SURVEY

TOP PRIORITIES FOR FACILITIES (CENTRAL AREA)

HIGHEST
IMPORTANCE
AND MOST
NEED

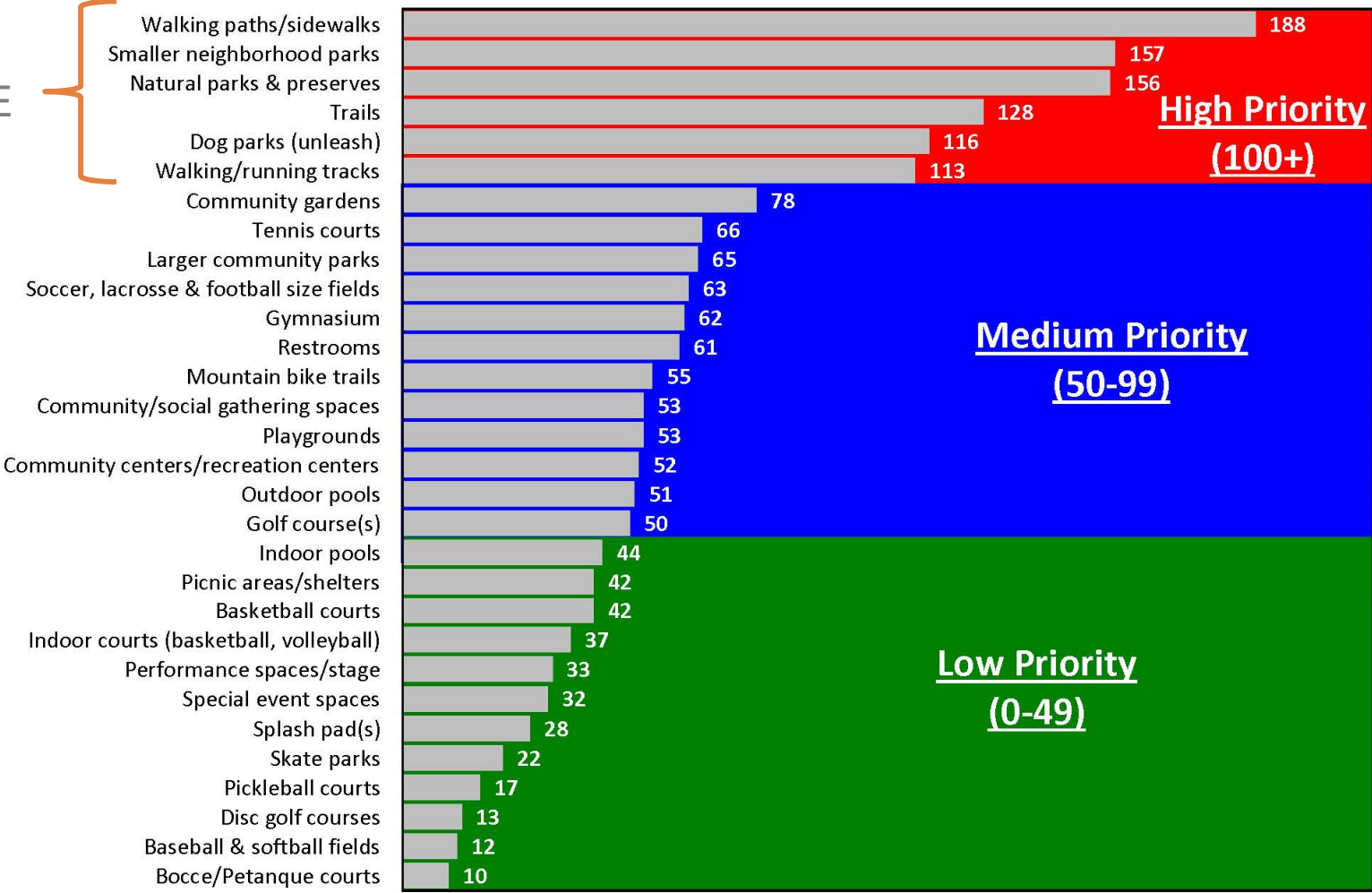


PUBLIC ENGAGEMENT

STATISTICAL SURVEY

TOP PRIORITIES FOR FACILITIES (SOUTH AREA)

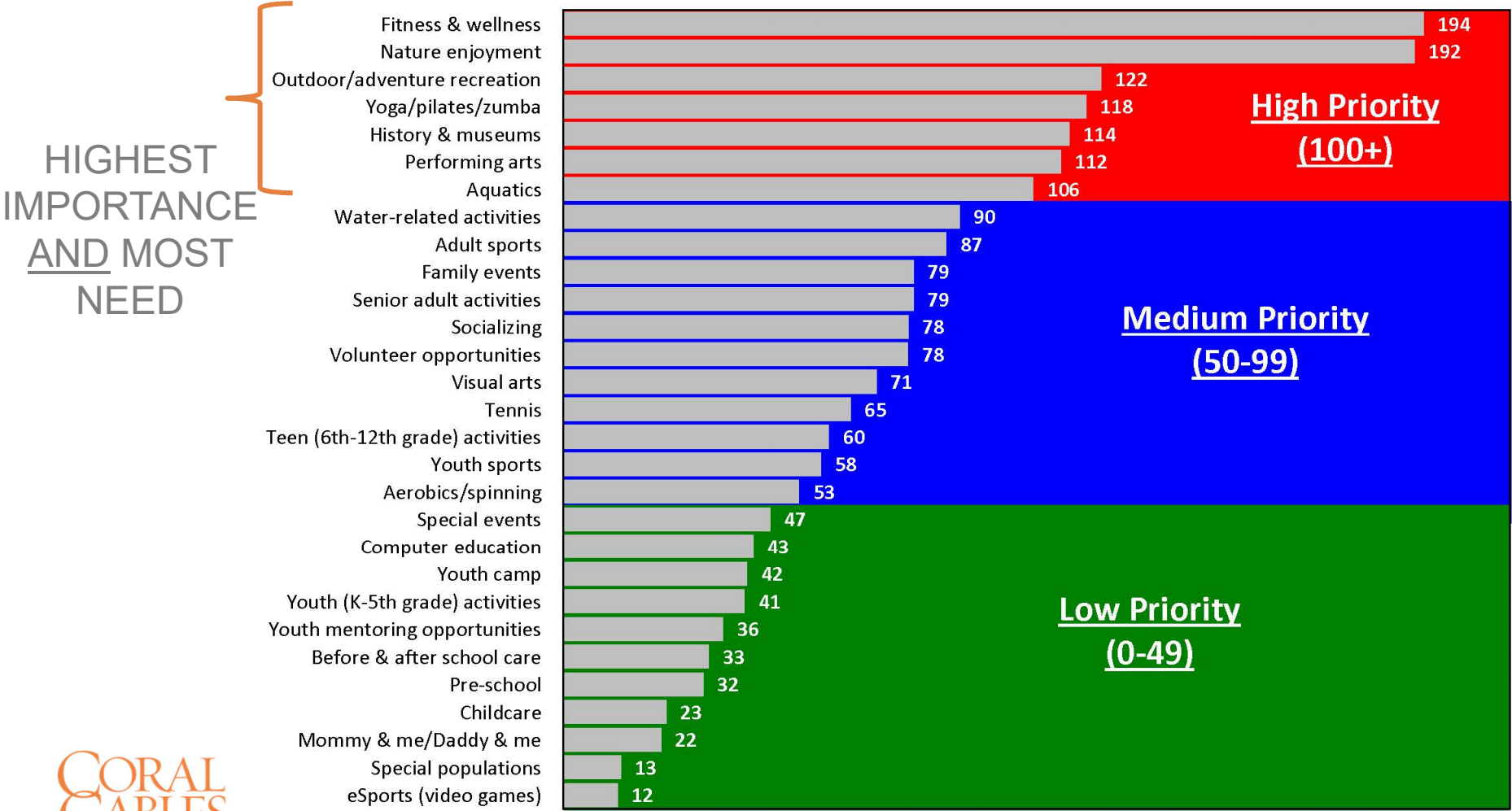
HIGHEST
IMPORTANCE
AND MOST
NEED



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

TOP PRIORITIES FOR ACTIVITIES



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

TOP PRIORITIES FOR **ACTIVITIES**

Northwest Area

1. Nature Enjoyment (186)
2. Fitness & Wellness (183)
3. Outdoor Adventure (135)
4. History & Museums (105)
5. Aquatics (104)
6. Yoga/Pilates/Zumba (100)

Central Area

1. Fitness & Wellness (200)
2. Nature Enjoyment (173)
3. Yoga/Pilates/Zumba (127)
4. Performing Arts (123)
5. History & Museums (104)
6. Aquatics (103)

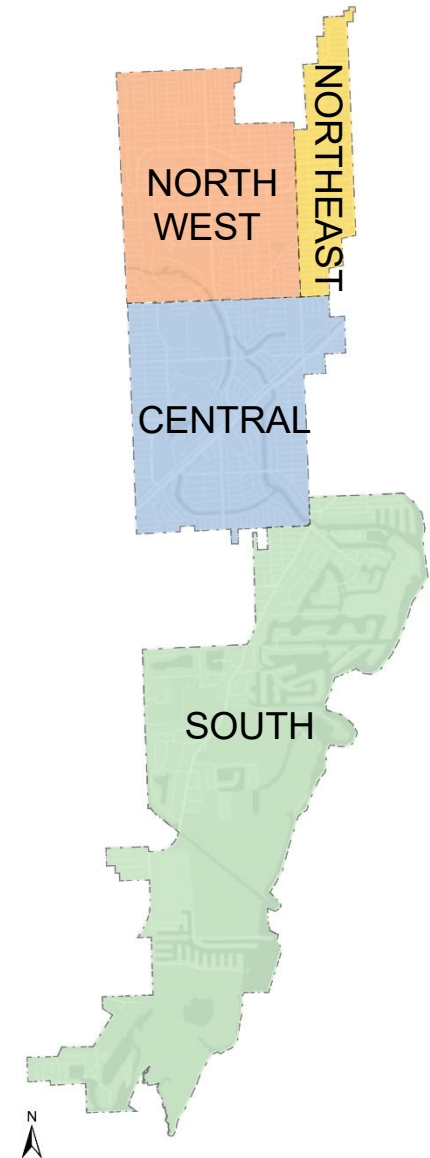


Northeast Area

1. Fitness & Wellness (181)
2. Nature Enjoyment (176)
3. Yoga/Pilates/Zumba (118)
4. Performing Arts (115)
5. History & Museums (111)
6. Volunteer Opportunities (105)
7. Socializing (101)

South Area

1. Nature Enjoyment (196)
2. Fitness & Wellness (155)
3. Outdoor Adventure (142)
4. History & Museums (122)
5. Water-Related Activities (114)
6. Performing Arts (106)
7. Yoga/Pilates/Zumba (106)



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

COMPARED TO CITY-WIDE RESULTS FOR ACTIVITIES

Northwest Area

1. Outdoor Adventure (+12)
2. Yoga/Pilates/Zumba (-18)
3. Performing Arts (-22)
4. Tennis (-17)
5. Before/After School Care (+13)
6. Teen Activities (-15)

Central Area

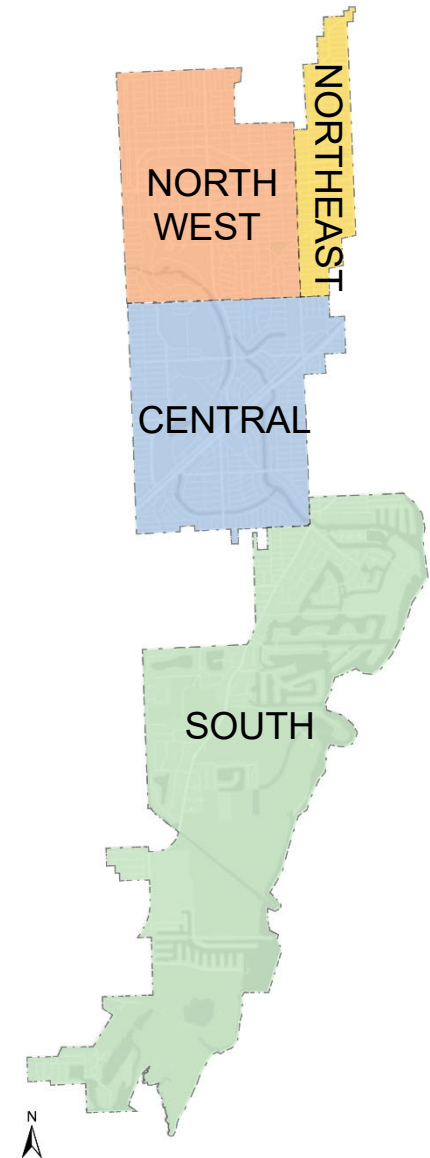
1. Nature Enjoyment (-19)
2. Performing Arts (+13)
3. Outdoor Adventure (-26)
4. Family Events (+11)
5. Teen Activities (+11)
6. Volunteer Opportunities (-19)

Northeast Area

1. Volunteer Opportunities (+27)
2. Socializing (+23)
3. Outdoor Adventure (-28)
4. Adult Sports (-15)
5. Water-Related Activities (-20)
6. Special Events (+19)
7. Aerobics/Spinning (+13)
8. Teen Activities (-17)
9. Mommy/Daddy and Me (+11)
10. Youth Camp (-32)

South Area

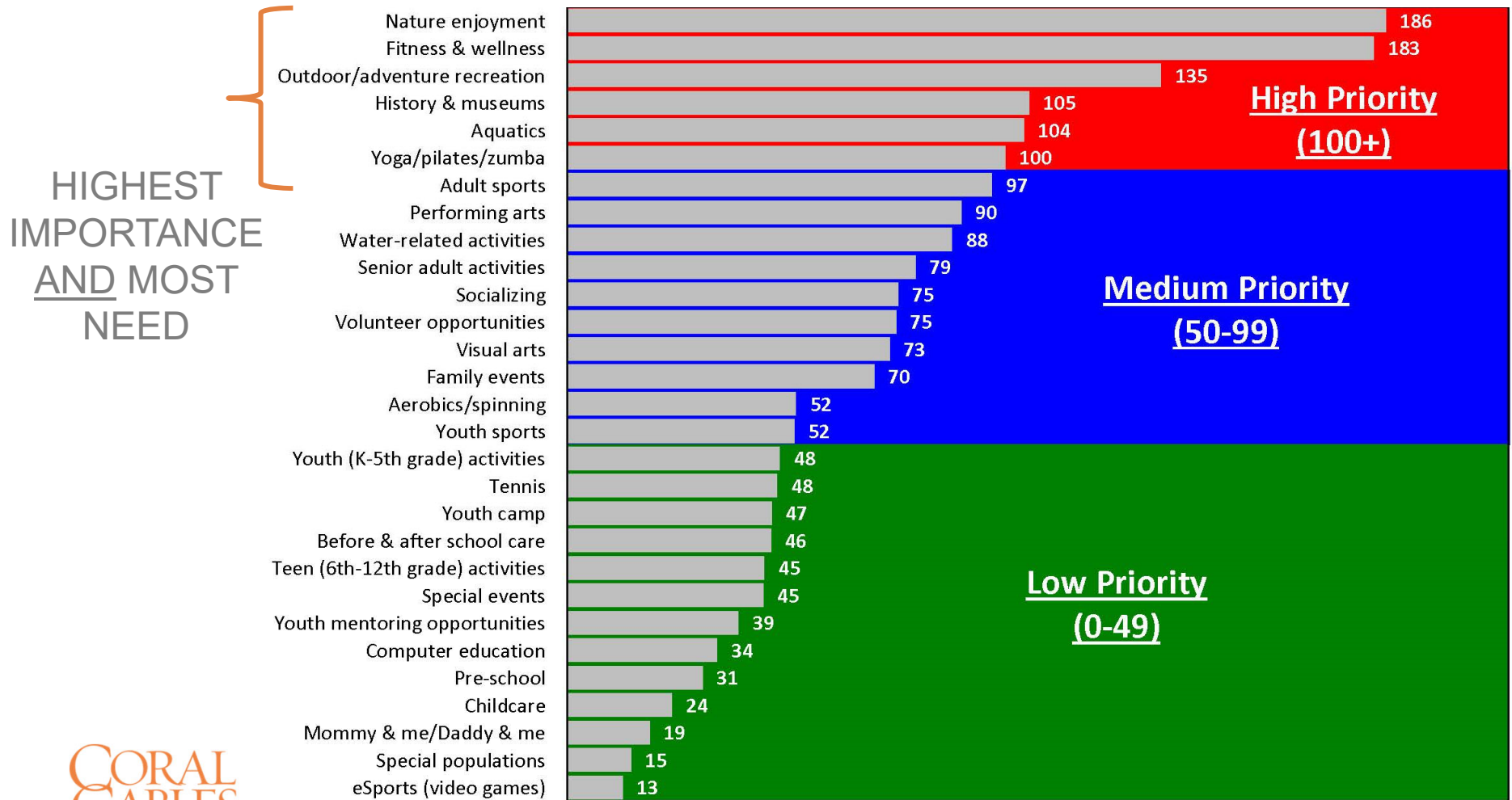
1. Fitness & Wellness (-39)
2. Outdoor Adventure (+20)
3. Water-Related Activities (+24)
4. Yoga/Pilates/Zumba (-12)
5. Tennis (+25)
6. Aquatics (-17)
7. Teen Activities (+17)
8. Adult Sports (-19)
9. Youth Camp (-14)



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

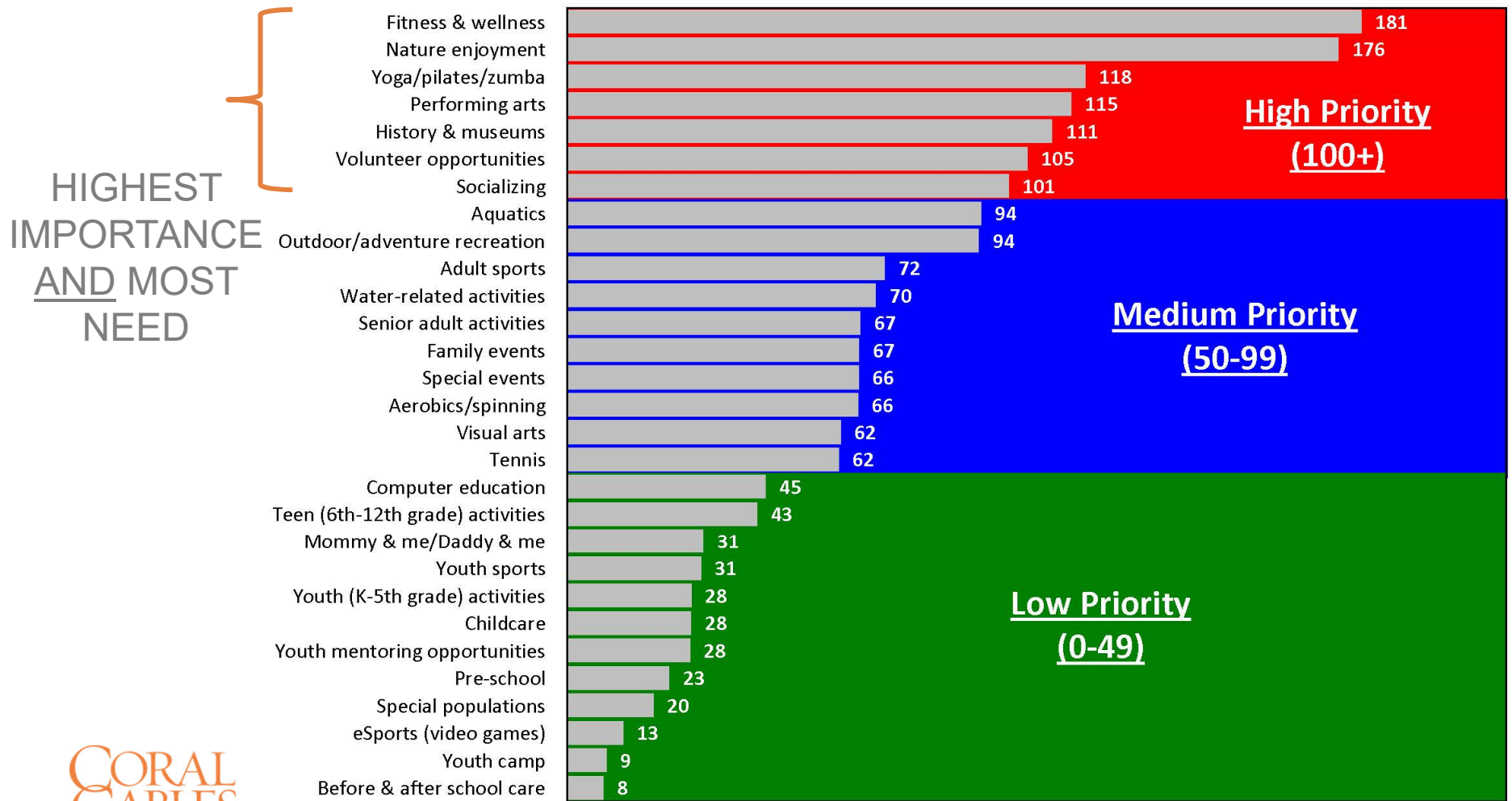
TOP PRIORITIES FOR ACTIVITIES (NORTHWEST AREA)



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

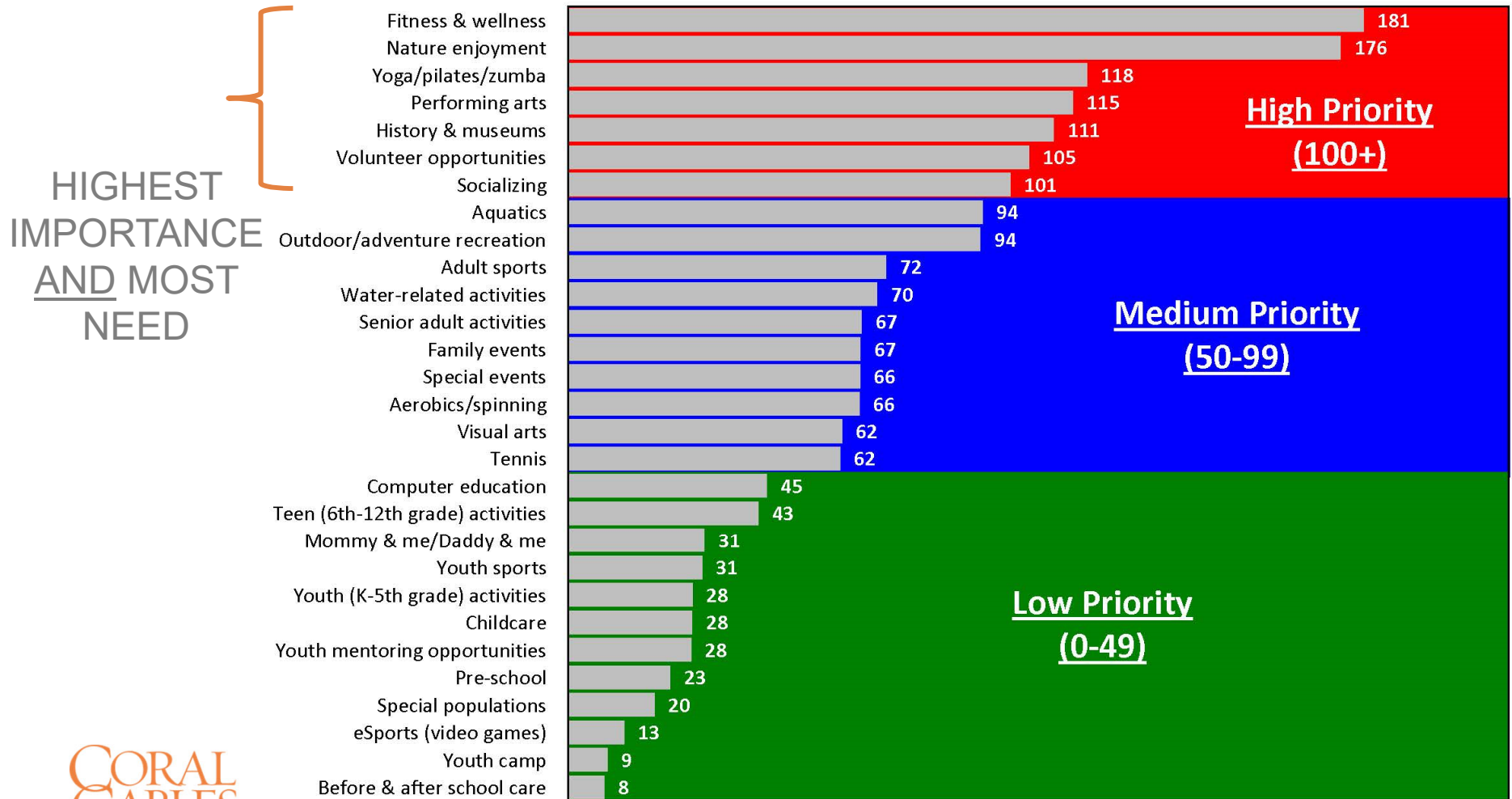
TOP PRIORITIES FOR ACTIVITIES (NORTHEAST AREA)



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

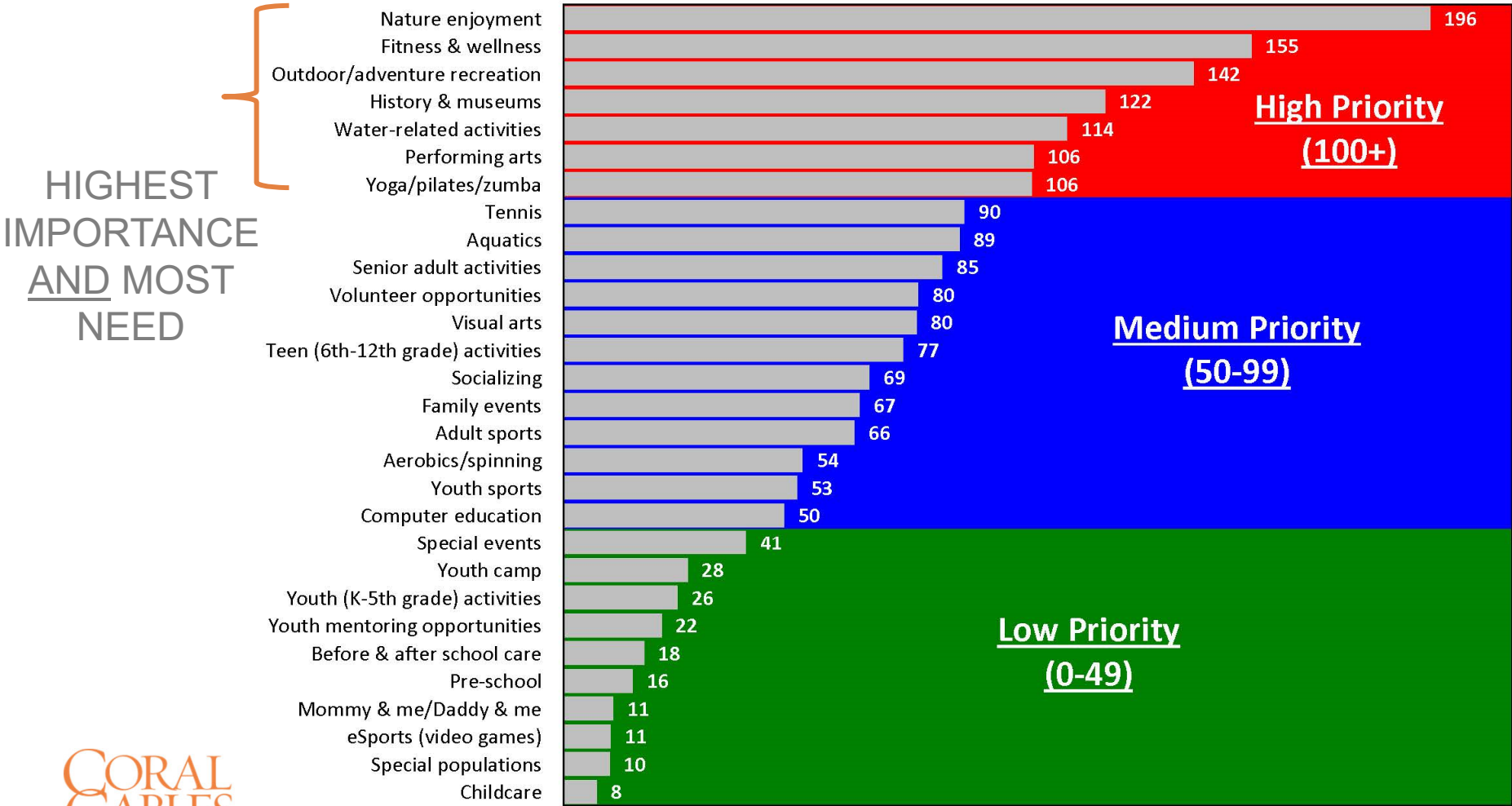
TOP PRIORITIES FOR ACTIVITIES (CENTRAL AREA)



PUBLIC ENGAGEMENT

STATISTICAL SURVEY


TOP PRIORITIES FOR ACTIVITIES (SOUTH AREA)




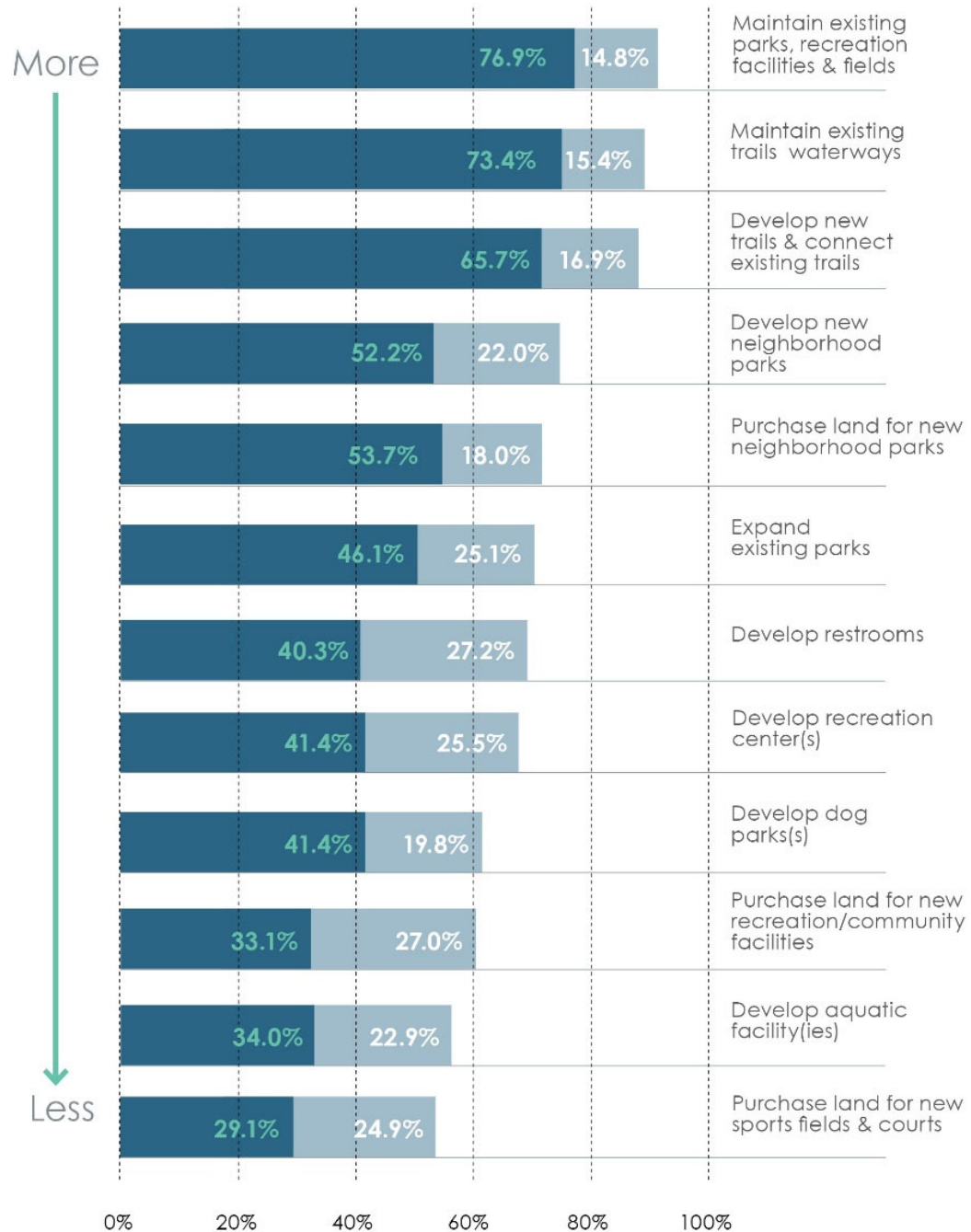
PUBLIC ENGAGEMENT

STATISTICAL SURVEY

RESIDENT SUPPORT FOR ACTIONS TO IMPROVE THE COMMUNITY RECREATION SYSTEM

Very supportive 

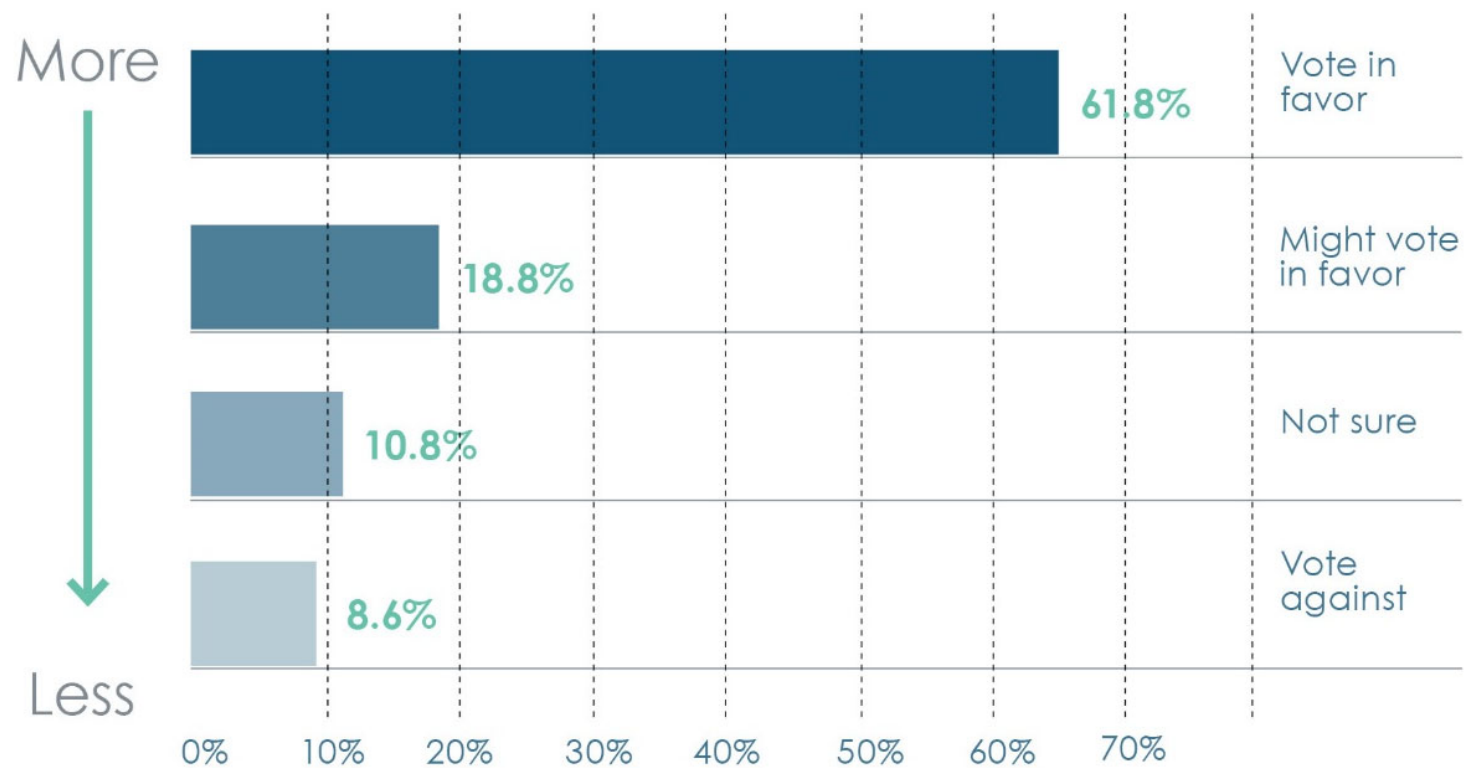
Somewhat supportive 



PUBLIC ENGAGEMENT

STATISTICAL SURVEY

IF A VOTER REFERENDUM WAS HELD TO IMPROVE AND DEVELOP THE ITEMS THAT ARE MOST IMPORTANT TO YOUR HOUSEHOLD HOW WOULD YOU VOTE?



4

QUESTIONS



DO YOU HAVE ANY QUESTIONS?

5

INTERACTIVE EXERCISE

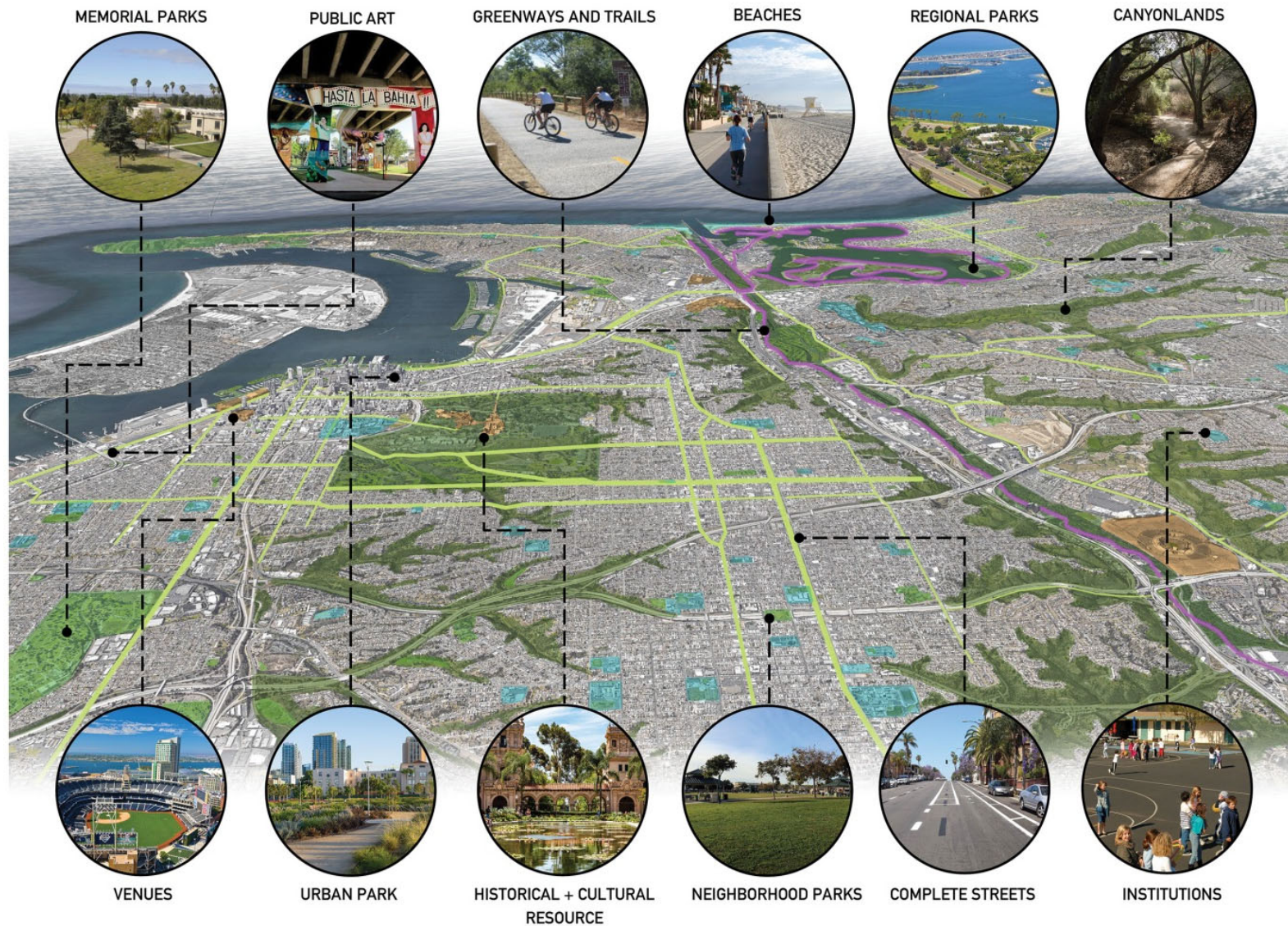


VISIONING WORKSHOP

- Focused on long-range goals and vision for Community Recreation city-wide.
- Will assist with the development of the long range visions for facilities and services



VISIONING WORKSHOP



VISIONING WORKSHOP

Sub-Systems:

- Neighborhood Parks and Open Spaces
- Natural Spaces and Water Access
- Connectivity
- Fitness, Aquatics and Athletics
- Community Venues and Parks
- Arts and Community Character



INTERACTIVE EXERCISE

STEP #1

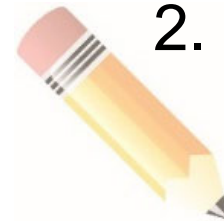
(15 Minutes)

Sub-Systems:

- Neighborhood Parks and Open Spaces
- Natural Spaces and Water Access
- Connectivity
- Fitness, Aquatics and Athletics
- Community Venues and Parks
- Arts and Community Character

Using Flip Charts:

1. As a table, identify 3-5 community goals that should be accomplished within next 10 years.
2. Write down your tables goals



INTERACTIVE EXERCISE

STEP #2

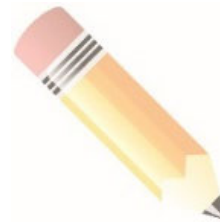
(45 Minutes)

Sub-Systems:

- Neighborhood Parks and Open Spaces
- Natural Spaces and Water Access
- Connectivity
- Fitness, Aquatics and Athletics
- Community Venues and Parks
- Arts and Community Character

Using Map on Table:

1. Identify projects, connections, or actions for all Sub-Systems.
2. Grab a pen or marker and draw your ideas on the maps (use lines, notes, circles, etc.)



INTERACTIVE EXERCISE

STEP #3

(15 Minutes)

Sub-Systems:

- Neighborhood Parks and Open Spaces
- Natural Spaces and Water Access
- Connectivity
- Fitness, Aquatics and Athletics
- Community Venues and Parks
- Arts and Community Character

Using Flip Chart:

1. Identify the **TOP FIVE** (5) projects or actions your table feels is most important to complete.
2. Grab a pen and write down your list.

INTERACTIVE EXERCISE

STEP #4

1. Select your table's Speaker
2. Summarize your table's goals to accomplish in next 10 years.
3. List your TOP FIVE (5) projects or actions needed to accomplish goals.



INTERACTIVE EXERCISE

STEP #4

Sub-Systems:

- Neighborhood Parks and Open Spaces
 - Natural Spaces and Water Access
 - Connectivity
 - Fitness, Aquatics and Athletics
 - Community Venues and Parks
 - Arts and Community Character
1. Summarize your Sub-System goals to accomplish in next 10 years.
 2. List your TOP FIVE (5) projects or actions needed to accomplish goals.

5

INTERACTIVE EXERCISE

RESULTS



PROJECT SCHEDULE

